L'exemplaire filmé fut reproduit grâce à la générosité de:

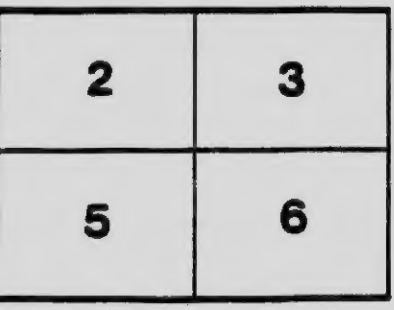
Bibliothèque nationale du Canada

Les images suivantes ont été reproduites avec le plus grand soin, compte tenu de la condition et de la netteté de l'exemplaire filmé, et en conformité avec les conditions du contrat de filmage.

Les exemplaires originaux dont la couverture en papier est imprimée sont filmés en commençant par le premier plat et en terminant soit par la dernière page qui comporte une empreinte d'impression ou d'illustration, soit par le second plat, selon le cas. Tous les autres exemplaires originaux sont filmés en commençant par la première page qui comporte une empreinte d'impression ou d'illustration et en terminant par la dernière page qui comporte une telle empreinte.

Un des symboles suivants apparaîtra sur la dernière image de chaque microfiche, selon le cas: le symbole → signifie "A SUIVRE", le symbole ▼ signifie "FIN".

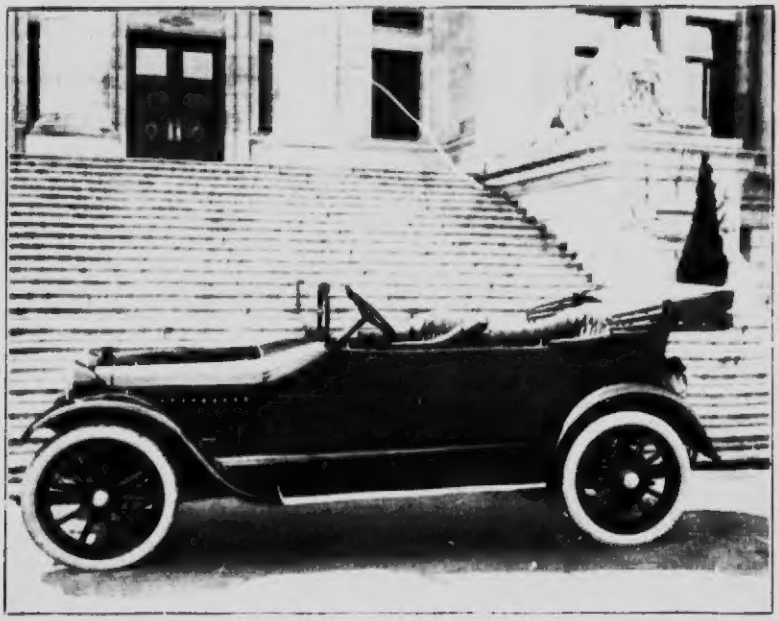
Les cartes, planches, tableaux, etc., peuvent être filmés à des taux de réduction différents. Lorsque le document est trop grand pour être reproduit en un seul cliché, il est filmé à partir de l'angle supérieur gauche, de gauche à droite, et de haut en bas, en prenant le nombre d'images nécessaire. Les diagrammes suivants illustrent la méthode.



THE BOOK OF THE PAGEANT OF VANCOUVER

FERGUSON & ESVER

JUNE
11-12
1914



Vancouver-Ohio Electric Car Company

833 Pender Street West ∵ ∵ Phone Seymour 5232

Book of the Pageant of Vancouver

June, 1914

"From Smoke to Sunshine"

Published by
The Vancouver Summer Festival Association

Tango Jewellery

¶ *We have a fine selection of the latest Parisian and New York fads in Tango Jewelry. It includes beads in all the new colors and in both the long and short lengths; also Santoir guards in the black and black and white ribbon, with the now so very fashionable monocle or lorgnette attached.*

O. B. Allan, *the* Jeweller

ROGERS BUILDING

Corner Pender and Granville Streets. Vancouver, B. C.

Hotel Dunsmuir

Vancouver - - British Columbia

Vancouver's best located and most popular hotel is situated on the corner of Dunsmuir and Richards Streets; 250 rooms; 100 with private baths; every room has hot and cold running water, long distance telephones and steam heated. Newly decorated and refurnished. First-class cafe in connection. New electric auto bus meets all boats and trains, free.

Rates: European plan, $1.00 per day and up.

Vancouver Harbor.

:: Foreword ::

Vancouver is not a debutante. Some years ago the city "came of age"—an event which was duly celebrated. We have had festal days at various times, but hitherto, we have modestly refrained from having a set "Vancouver Day"—waiting indeed for some opportunity to put such a day in the calendar in characters of the brightest red. The opportunity has arrived in this Year of Grace, 1914. The Convention of the "Pacific Coast Advertising Men's Association" and the "Lumbermen's Concatenation" will bring many visitors to this city, and we desire to play the host, to the best of our ability, for their entertainment. If it be true, as Ophelia says, that "Rich gifts wax poor when givers prove unkind," so we hope the obverse is true and that the kindness and warmth of our welcome may enhance such entertainment as we are able to offer our visitors, and our citizens.

We all know the difficulty of "the first step" and remember this is the first "Vancouver Summer Festival." In the coming years we shall have gained experience, and have more time and opportunities, we hope, for making "Vancouver Day" not only a success but a triumph.

May all shortcomings be forgiven and forgotten, and be it only remembered that with all our heart we bid you

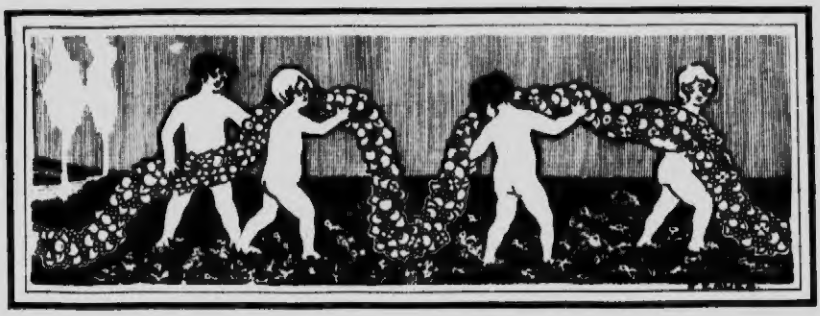
WELCOME TO VANCOUVER.

H. R. H. THE DUKE OF CONNAUGHT
GOVERNOR GENERAL.

"I have been specially asked by the King, my nephew, to express to the Canadian people a personal message of affection and ever-abiding interest in all that concerns the welfare of this great Dominion."—From the Duke of Connaught's first speech in Canada as Governor-General.

It was freely prophesied by those who knew of the personal popularity of the Duke of Connaught in Britain and at his various military posts that His Royal Highness would inevitably win the regard of the Canadian people and that his Governor-Generalship would become a pleasant memory in this great Dominion. Now that his three years' term of service is coming to a close there is probably not a single person in the Dominion who can say that this prophecy has been falsified in any single respect. The Duke has been a democratic Governor from beginning to end, and his sympathy with the aspirations of the Canadian people has been freely expressed and practically demonstrated. Toward the close of his memorable tour in 1912, on his return journey from Vancouver, His Royal Highness said: "I can only assure you that to know Canada well, to understand its aspirations, to sympathise with its disappointments, in fact, to identify myself with the nation in every possible way, is always my endeavour, not only as a matter of duty, but also as a labour of love."

The visit of the Duke and Duchess of Connaught and their daughter, Princess Patricia, to this city in September of 1912 will long be remembered. The weather was perfect, and the welcome given, in decorations, cheering, illuminations and general public interest was as sincere as it was effective. Connaught Bridge, across False Creek, costing $1,000,000, was christened on this occasion by the Duchess and opened by the Duke, and will thus remain for many years a testimony of a memorable event. The Duke is to be succeeded in his office of Governor-General by Prince Alexander of Teck, the brother of Queen Mary, a popular member of a popular family and a soldier by training, profession and service.



O! CANADA.

O! Canada! dear land of hope and peace;
Thy strength prevail, Thy goodness still increase,
  Thy faithfulness be to God and truth,
Thine aim to love and light,
  Thy righteous laws to age and youth,
The base of health and might.
  Oh Gracious God, still be Thou nigh,
  Guide and protect us, O Lord Most High.

O glorious land, with peace and plenty crowned,
May all thy sons for wisdom be renowned;
  Thy daughters fair, thy matrons chaste;
Thine elders wise and good;
  Thy children bright as youth is passed,
God's word their daily food.
  Oh Gracious God, still be Thou nigh,
  Guide and protect us, O Lord Most High.

Clouds may arise, and foes may us assail;
Storms gather o'er, and sunshine oft may fail;
  Still trust in God, His truth and love,
His righteous laws and light.
  Our country, glorious land, shall prove
To all the home of right.
  Oh Gracious God, still be Thou nigh,
  Guide and protect us, O Lord Most High.

—GEO. TAGGART.

The Book of the Pageant

VANCOUVER, 1914.

HORSE SHOW BUILDING

JUNE 11TH, 1914, AT 8 P. M.

Overture ---------- Band

"Oh! Canada!" ---------- As arranged by George Taggart

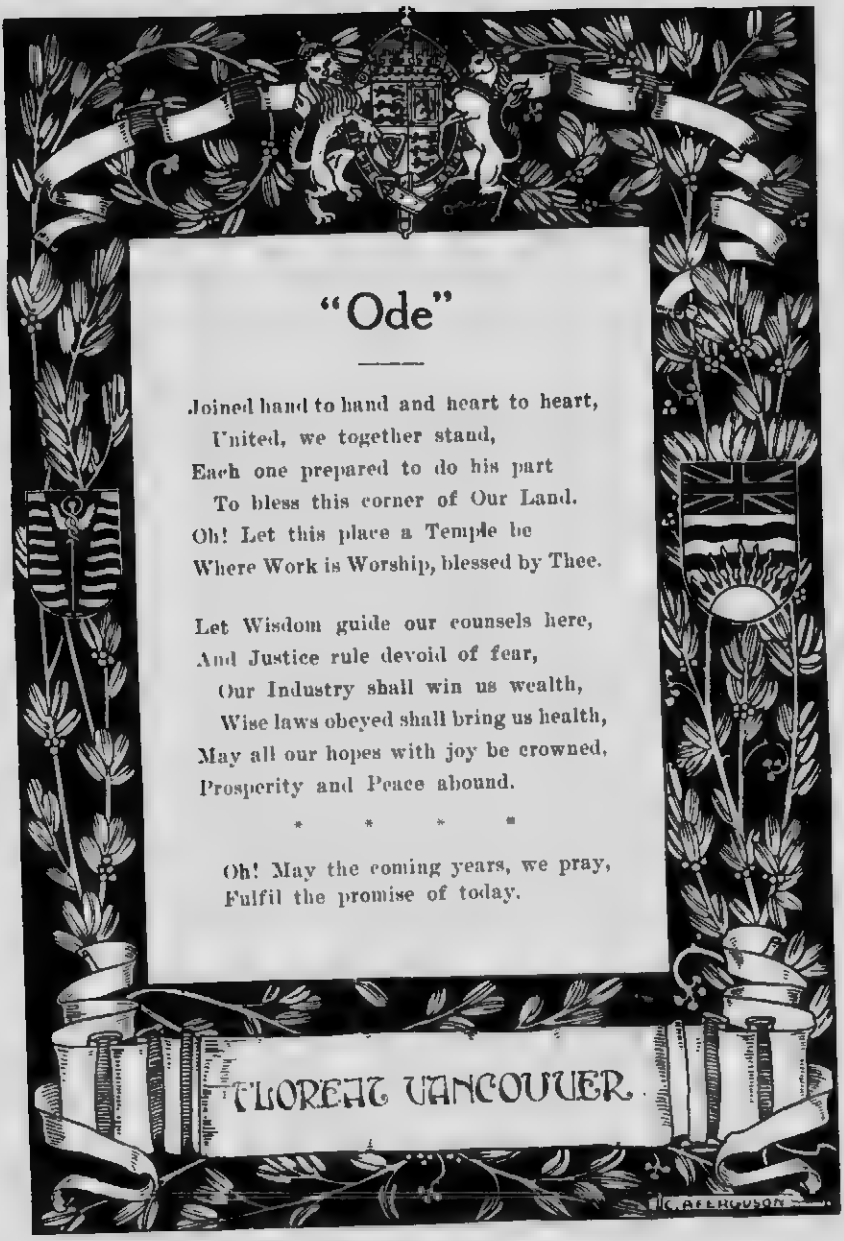
WESTERN TRIPLE CHOIR.

(Audience join in last verse. Words on opposite page.)

Interpreter—Harold Nelson.

We bid you welcome, friends both old and new,
A medley show it is we offer you,
And yet, methinks, when you the programme scan,
You'll find the maze is not without a plan.
Each Industry you view has had a share
In building up our city strong and fair.
Vancouver's youthful yet, if judged by years,
We've had our share of work, of smiles and tears.

From darkness we've emerged to glorious day,
"From Smoke to Sunshine" we have fought our way,
Tomorrow you'll see more than here tonight,
"Our best intents are all for your delight."
So let the music, with vuluptuous swell,
Now help the Poet our aims and hopes to tell.


"Ode"
Joined hand to hand and heart to heart,
United, we together stand,
Each one prepared to do his part
To bless this corner of Our Land.
Oh! Let this place a Temple be
Where Work is Worship, blessed by Thee.
Let Wisdom guide our counsels here,
And Justice rule devoid of fear,
Our Industry shall win us wealth,
Wise laws obeyed shall bring us health,
May all our hopes with joy be crowned,
Prosperity and Peace abound.
* * * *
Oh! May the coming years, we pray,
Fulfil the promise of today.
FLOREAT VANCOUVER

"ODE"

(SUNG BY WESTERN TRIPLE CHOIR—CONDUCTOR GEO. TAGGART)

SEE OPPOSITE PAGE.

[We give only words of songs. Programme of Entertainment in full at end.]

(Enter Clio, the Muse of History.)

As Muse of History, I turn a page,
And write another chapter of this wondrous age.
King George now sits upon his father's throne,
The Twentieth Century we still claim our own.
Our Arts and Trades expand, our country grows,
The flood of Immigrants still Westward flows.
We pause awhile for breath in such a race,
And then by leaps and bounds we take our place.
So welcome, visitors, from near and far,
To take "Pot Luck" and see us—as we are.

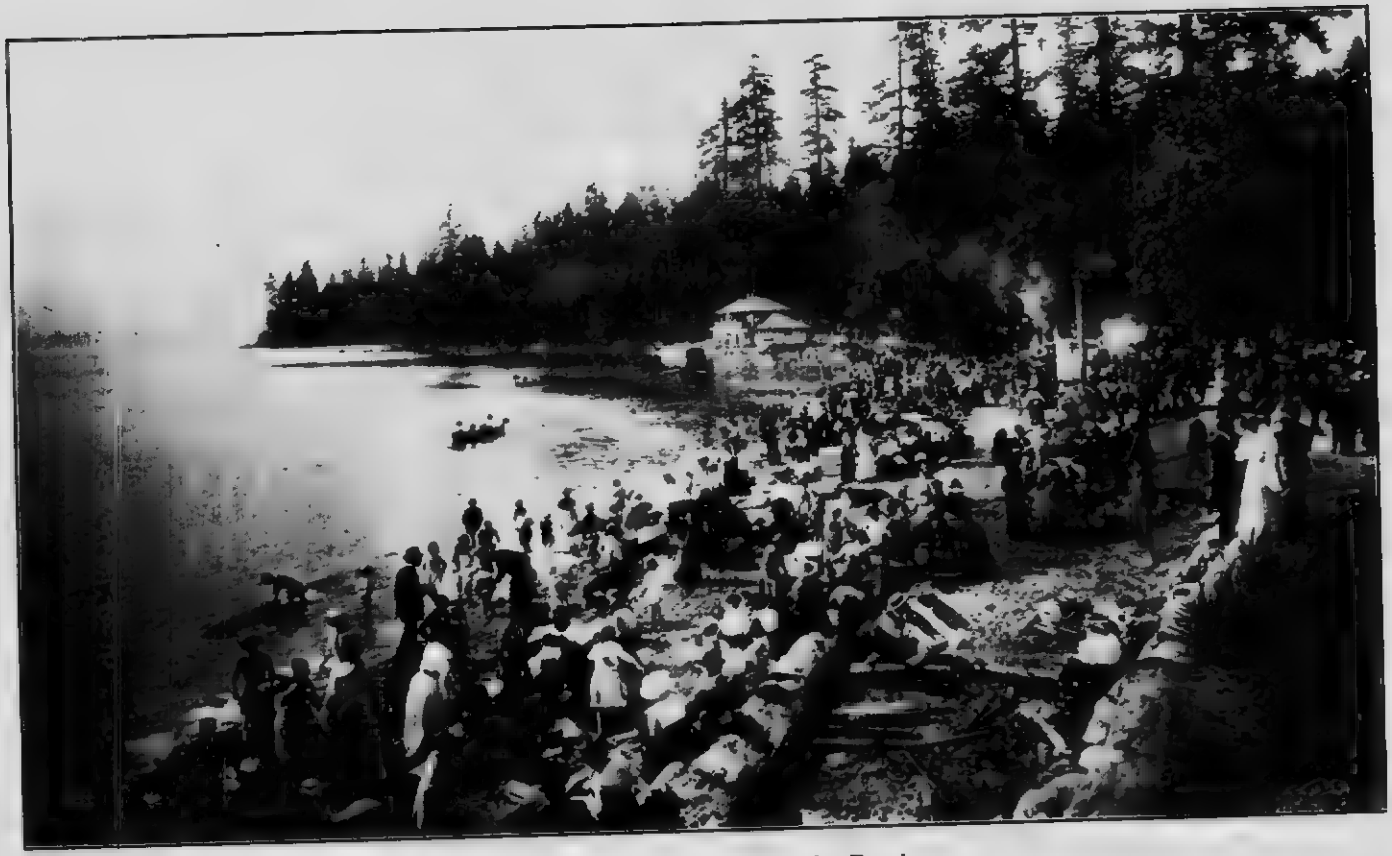
(Enter Flag Bearers.)

Britain, America, we'll show to all the world,
The "Union Jack" with "Stars and Stripes" here furled.
The Panama Canl will bring success,
Peace and Prosperity our lands will bless.
And so, tonight, in sailors' cry "All's Well,"
What will the future be, 'tis Time alone can tell.

Enter Father Time

Yes, time will tell, for time doth all things show,
The Summer's heat, the Winter's frost and snow.
Time built the trees so noble in their girth,
Time hid the minerals beneath the earth.
Spring, Summer, Autumn, Winter make our glorious clime,
These Seasons do the work of Father Time.

(Ballet of the Seasons)



Summer Time, Vancouver. On the Beach.

Summer Time, Vancouver. On the Beach.

Strand Hotel and Cafe

W. A. SHAW, Proprietor

Pay a visit to this interesting Store during your stay in Vancouver

WHILE in Vancouver, we would be very glad to have you call at the store and make use of the opportunities that it offers. In the Millinery and Garment sections you will find unusual displays which embrace the latest fashions from the most worthy sources of both continents. The Waist department merits your attention, and likewise the sections devoted to Foreign and Domestic Undermuslins, Corsets, Knit Underwear, Hosiery, Gloves and other lines essential to the completeness of a woman's wardrobe. The Dress Goods, Silks, Wash Goods and Linen divisions will be found interesting. In these lines the assortments offer wide scope for selection. On the House Furnishing floor you can become acquainted with the worthiest kinds of Floor Coverings, Draperies and Fancy Furniture. Oriental Rugs are a specialty. The Baby Shop contains all kinds of apparel for Infants and Children to six years of age, and in the Junior Shop we carry complete stocks for larger girls. Throughout the store you will find ample assortments of the very best class of goods that the market affords at prices both moderate and equitable.

Gordon Drysdale LIMITED

575 Granville Street.

PART SONG

(WESTERN TRIPLE CHOIR, CONDUCTOR, GEO. TAGGART)

"The Storm" ---------- Durner

Fiercely raging billows roar,
  Furious heaves the ocean,
Nowhere refuge from the po· ·r
  Of its wild commotion.
One is there, One alone, Who, from above,
Over us watches in pity and love;
  O Holy Lord, we cry to Thee,
  O hear us on the sea.

Sea and skies in anger blent,
  Moon and stars have vanished;
Masts are breaking, sails are rent,
  Hope is well-nigh banished.
One there is rules by His mighty decrees,
One alone stilleth the noise of the seas.
  O Holy Lord, we cry to Thee;
  O save us on the sea,

Storms are over, we rejoice!
  Ocean now defying;
While we praise with heart and voice
  Him who heard our crying.
One there is, One alone, Lord of the wave;
Praise to Him, praise to Him, mighty to save,
  Thou whom the sea obeys.

If you are interested in fine Diamonds, Jewellery or Souvenir Goods you will find our displays worthy of your interest----We are Canada's largest DIAMOND Importers----

OPPOSITE VANCOUVER HOTEL

GRANVILLE STREET

SONG

"A TOAST TO VANCOUVER"

(WORDS BY PAULINE JOHNSON, MUSIC BY BENTLEY HILLIAM, SUNG BY MDME. LOSIER)

There's wine in the cup, Vancouver,
  And there's warmth in my heart for you,
While I drink to your health, your youth and your wealth,
  And the things that you will do.
In a vintage rare and olden,
  With a flavor fine and keen
Fill the glass to the edge while I stand up to pledge
  My faith to my Western Queen.

Then here's a Ho! Vancouver,
  In wine of the bonniest hue,
With a hand on my hip and a cup at my lip,
  And a love in my life for you.
For you are a jolly good fellow,
  With a great big heart, I know,
So I drink this toast, to the "Queen of the Coast!"
  Vancouver, here's a Ho!

And here's to the days that are coming,
  And here's to the days that are gone,
And here's to your gold and your spirit bold,
  And your luck that has held its own;
And here's to your hand so sturdy,
  And here's to your heart so true,
And here's to the speed of the day decreed,
  That brings me again to you.

Then here's a Ho! Vancouver,
  In wine of the bonniest hue,
With a hand on my hip, and the cup at my lip,
  And a love in my life for you.
For you are a jolly good fellow,
  With a great big heart, I know,
So I drink this toast, to the "Queen of the Coast!"
  Vancouver, here's a Ho!

See Vancouver from Spencer's Roof Garden

on the top of a

NINE STOREY BUILDING FACING THE WATERFRONT AND COMMANDING A MAGNIFICENT VIEW OF THE HARBOR

A vantage point recognized and visited by the late Lord Strathcona on the occasion of one of his last visits to this city.

LIGHT REFRESHMENTS SERVED DURING STORE HOURS

Complete restaurant and buffet on the next floor

First class bill of Fare, excellent cuisine, good attendance and moderate charge.

David Spencer Ltd.

Hastings Street, Vancouver, B. C.

THE TELEPHONE A FACTOR IN DEVELOPMENT

Vancouver's growth is no better shown than in the increase in the number of telephones. On January 1st, 1914, there were 24,742 telephones in Vancouver proper. This was three times as many as on January 1st, 1910, and two and a half times as many as on January 1st, 1911. The increase in the last two years was 50 per cent., and in 1913 expansion was 17.1 per cent. over 1912.

Today there are over 25,000 telephones in Vancouver, served through four large exchanges. These do not include telephones in connection with the suburban exchanges of Fraser, Collingwood, Eburne and North Vancouver.

Growth throughout the territory of the 39 exchanges in the province has also been marked and steady.

The B. C. Telephone Company operates more submarine cable than any other private telephone company in the world. By means of it, all centres on Vancouver Island and the Lower Mainland may keep in close touch with each other, the long distance lines extending to every part. It is now as easy to telephone from Agassiz to Port Alberni as from one house to another in the city.

The B. C. Telephone Company takes pride in both its local and long distance service. Commendations received from time to time from business men testify that its excellence is appreciated. Even at that, no expense is saved if the betterment may be greater, the policy being that the service supplied shall at no time be second to none.

The telephone has been a factor in provincial development, and the use of the telephone has extended because it has been made a very satisfactory and convenient utility.

British Columbia Telephone Company Limited.

Vancouver

(BY F. W. ATCHISON)

Here yesterday the grizzly prowled;
Red-fanged and fierce he moved along
Where never heard was woodsman's song.

* * * * * * *

Today what magic do I see!
A stately city proudly stands
Where once amongs the forest bands
Was deadly strife and tragedy;
A city builded of the thought
Of virile men the northland rears,
Sons of the hardy pioneers
Who for the old Dominion wrought.

The forest air still freshly blows
Along each peopled thoroughfare;
The whispering summer breezes bear
The breath of pines and mountain snows.
Here happy skies the earth renew
With genial suns and gentle showers,
And here among the fairest flowers
Youth grows supremely strong and true.

To this great port a thousand sails
From Arctic lands and Orient shores
To supplement a nation's stores
Draw near upon their charted trails.
The mines unload their treasures here;
And from the plains of corn and wheat
With riches for the freighter fleet
A thousand panting trains draw near.

The rugged West knows no fatigue;
But *this*, the newest and the best,
The richest and the greatest West,
Outstrips the older, league on league,
A magic city! Wrought and planned
In love of work and love of law—
The spirit of a destined land,
The new, the greater Canada.

Giant Cedar, Stanley Park.

Song of the Axe

Come, give me the axe—and the man who can use it,
A fig for the dude—with his white lily hand.
Oh! Grand is a tree—and we're sorry to lose it,
But the tree it must go when we get to the land.
Hurrah! for the axe, and the man who can use it,
The axe clears the way to the land, boys, the land.
The axe clears the way to the land, boys, the land.

And give me the spade, and the man who can use it,
The spade is the thing that a **man** takes in hand.
Hurrah for the man with the courage to choose it,
The spade means hard work on the land boys, the land.
The spade leads the trade to the land, boys, the land.

Then let our soil go to the man who will use it,
The man who'll take axe or a spade in the hand.
Honest labor is good, and no man dare abuse it,
Work wins its reward from the land, boys, the land.
Give your strength to your mother, the land, boys, the land.
Hurrah- for Our Mother, the land, boys, the land.

BANK OF MONTREAL

Established 1817. Incorporated by Act of Parliament.

Capital Paid Up	**$16,000,000.00**
Rest	**16,000,000.00**
Undivided Profits	**1,046,217.80**

HEAD OFFICE - MONTREAL.

BOARD OF DIRECTORS

H. V. Meredith, Esq., President.

R. B. Angus, Esq. Sir Thomas Shaughnessy A. Baumgarten, Esq.
E. B. Greenshields, Esq. K.C.V.O. C. B. Gordon, Esq.
Sir William Macdonald C. R. Hosmer, Esq. H. R. Drummond, Esq.
Hon. Robt. Mackay David Morrice, Esq. D. Forbes Angus, Esq.
Wm. McMaster, Esq.

Sir Frederick Williams-Taylor, General Manager.
A. D. Braithwaite, Assistant General Manager.
C. Sweeny, Supt. British Columbia Branches.
F. J. Cockburn, Supt. Quebec Branches.
E. P. Winslow, Supt. North West Branches.
D. R. Clarke, Supt. Maritime Provinces and Newfoundland Branches.

Branches in Canada at All Important Cities and Towns in the following Provinces:

Province of Ontario
Province of Quebec
Province of New Brunswick
Province of Prince Edward Island
Province of Nova Scotia
Province of Manitoba
Province of Saskatchewan
Province of Alberta
Province of British Columbia

Branches Outside of Canada:

London, Eng.: 47 Threadneedle St., E. C.; G. C. Cassels, Manager.
Sub-Agency, 9 Waterloo Place, Pall Mall, S. W.
New York, N. Y.: 64 Wall St.; R. Y. Hebden, W. A. Bog, J. T. Molineaux, Agents.
Chicago, Ill.: 108 South La Salle St.
Spokane, State of Washington.
St. John's, Newfoundland.
Curling, Newfoundland.
Grand Falls, Newfoundland.
Mexico City, Mexico, D. F.

Bankers in Great Britain:

London: The Bank of England,
The Union of London and Smith's Bank, Ltd.
London County and Westminster Bank, Ltd.
The National Provincial Bank of England, Ltd.

Bankers in the United States:

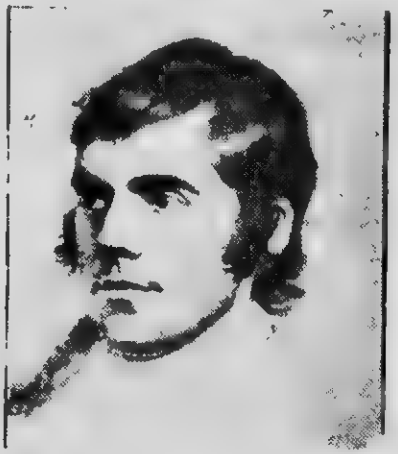
New York: - - The National City Bank.
National Bank of Commerce.
National Park Bank.
Philadelphia: - Fourth Street National Bank.
Boston: - - - - The Merchants National Bank.
Buffalo: - - - - The Marine National Bank.
San Francisco: First National Bank.
The Anglo and London Paris National Bank.

Savings Departments connected with each Canadian Branch, and interest allowed at current rates.

Collections at all points of the world undertaken at most favorable rates.

Travellers' Cheques, Limited Cheques and Travellers' Letters of Credit issued negotiable in all parts of the world.

This Bank, with its Branches at every important point in Canada offers exceptional facilities for the transaction of a general Banking business.



The Poet of Scotland.

THE MACGREGOR'S GATHERING.

(WORDS BY SCOTT, SUNG BY MASSED CHOIR, CONDUCTOR, GEO. TAGGART)

The moon's on the lake and the mist's on the brae,
And the clan has a name that is nameless by day,
Our signal for fight, which from monarchs we drew,
Must be heard but by night in our vengeful ha-loo.
Then ha-loo, ha-loo, Gregalach! O ha-loo, ha-loo.

If they rob us of name and pursue us with beagles,
Give their roofs to the flame and their flesh to the eagles,
Then gather, gather, gather, gather, gather, gather,
While there's leaves in the forest, and foam on the river,
Macgregor despite them shall flourish for ever.

Glenorchy's proud mountain, Colchurn and her towers,
Glenstrae and Glenlyon no longer are ours,
We're landless, landless, landless, Gregalach, landless,
landless, landless.

Thro' the depths of Loch Katrine steed shall career,
O'er the peak of Ben Lomond the galley shall steer;
And the rocks of Craig Royston like icicles melt,
Ere our wrongs be forgot or our vengeance unfelt.
Then ha-loo, ha-loo, ha-loo, Grgalach, Oh, ha-loo, ha-loo.

If they rob us of name and pursue us with beagles,
Give their roofs to the flame and their flesh to the eagles,
Then gather, gather, gather, gather, gather, gather,
While there's leaves in the forest, and foam on the river,
Macgregor despite them shall flourish for ever.

In Stanley Park.

CHORUS

(WESTERN TRIPLE CHOIR, CONDUCTOR, GEO. TAGGART)

Song of Liberty ---------- (From "*Rienzi*") Wagner

"WE SING OUR SONGS REJOICING"

We sing our songs rejoicing,
  Of liberty restored,
From depth of joy exulting,
  With hearts in sweet accord.
Shades now profound and peaceful,
  Bright glows the sun serene;
Waves sparkle calm and blissful,
  Meads lie in softest green;
No more shall war bring sadness,
  Sweet peace gives joy and gladness.
    Oh, then, rejoicing,
    Farewell, still voicing.

"HAIL! BRIGHT ABODE (WAGNER)

(FROM "TANNHAUSER"—WESTERN TRIPLE CHOIR,)
CONDUCTOR, GEO. TAGGART)

(*Chorus of Gentlemen*)

Hail! Bright abode, where song the heart rejoices;
  May lays of peace within thee never fail;
Long may we cry with loyal voices,
  Hail to our land — our Fatherland, all hail!

(*Chorus of Ladies*)

Hail! Bright abode, where song the heart rejoices;
  May lays of peace within thee never fail;
Long may we cry — with glad and loyal voices,
  Hail! to our land — our Fatherland, all hail!

[The Western Triple Choir will be strengthened by the Collingwood Choral Society, Conductor, J. Tait.]

NO CLASS OF MEN can appreciate the value of good advertising, or advertising good, as well as members of the body whom we take great pleasure in welcoming to our midst, on the occasion of the ad men's convention.

VISIT

Port Coquitlam

and see for yourselves the development that has taken place there, in what we believe to be the very best

Industrial Centre

on the North Pacific coast.

The

Coquitlam Terminal Company, Ltd.

Granville St. Vancouver, B.C.

"THE MAPLE LEAF"

(WESTERN TRIPLE CHOIR, CONDUCTOR, GEO. TAGGART)

In days of yore, from Britain's shore,
  Wolfe, the dauntless hero came,
And planted frm Britannia's flag,
  On Canada's fair domain!
Here may it wave, our boast, our pride,
  And join'd in love together,
The Thistle, Shamrock, Rose entwine,
  The Maple Leaf for ever!

Our fair Dominion now extends
  From Cape Race to Nootka Sound;
May peace for ever be our lot,
  And plenteous store abound!
And may those ties of love be ours,
  Which discord cannot sever,
And flourish green o'er Freedom's home,
  The Maple Leaf for ever!

On merry England's far famed land
  May kind heaven sweetly smile;
God bless old Scotland ever more,
  And Ireland's Em'rald Isle.
Then swell the song both loud and long,
  Till rocks and forests quiver;
God save our King, and heaven bless
  The Maple Leaf for ever!

(*The Audience will join in the Chorus*)

The Maple Leaf, our emblem dear,
  The Maple Leaf for ever;
God save our King, and heaven bless
  The Maple Leaf for ever!

Imperial Bank of Canada

(Established 1875)

Capital Authorized	$10,000,000.00
Capital Paid Up	6,992,000.00
Reserved and Undivided Profits	8,400,000.00

DIRECTORS:

D. R. Wilkie, President. Hon. Robert Jaffray, Vice-Pres.

Wm. Ramsay, of Lowland Stow, Scotland. Wm. Hamilton Merritt, M.D., St. Catharines. J. Kerr Osborne

Hon. Richard Turner, Quebec. Elias Rogers Sir Wm. Whyte

Peleg Howland Cawthra Mulock

W. J. Gage

HEAD OFFICE - - - TORONTO.

D. R. WILKIE, General Manager. E. HAY, Asst. General Manager. W. MOFFAT, Chief Inspector

Branches of the Bank at every important point in Canada which offer exceptional facilities for transacting

A GENERAL BANKING BUSINESS

Sterling and other foreign exchanges bought and sold.

Drafts, Money Orders, Travellers' Cheques and Commercial and Travellers' Letters of Credit issued available in all parts of the world.

SAVINGS DEPARTMENT

Interest allowed on deposits at all Branches of the Bank from date of deposit.

VANCOUVER BRANCHES:

Main Office, 640 Hastings St. W. - - - - A. Jukes, Manager.

Main St. Branch, 600 Main St. - - - - A. Walker, Asst. Mgr.

Hastings and Abbott St. Branch, 84 Hastings St. West, A. R. Green, Manager.

Fairview Branch, 2013 Granville St. - - J. S. Gibb, Manager.

Children Paddling at Second Beach.

REGISTERED TRADE MARK

Parisian Costumiers

Madame Suttie, Proprietress

569 HOWE STREET

Vancouver, B. C.

Phone Seymour 8499

WE SELL

Grease Paints, Masks, etc.

WE RENT OUT

Dress Suits, Fancy Dresses, Masquerade Costumes
Theatrical Supplies for Amateurs and Professionals

WE DECORATE

Automobiles, Floats, etc.

WE MAKE TO ORDER

Evening Gowns, New and Original Costumes
Tailoring for Women and Children
Plain Sewing of all kinds

Parisian Costumiers

569 Howe Street ∴ **Vancouver, B. C.**

God save our gracious King,
Long live our noble King,
  God save the King!
Send him victorious,
Happy and glorious,
Long to reign over us,
  God save the King!

Thy choicest gifts in store
On him be pleased to pour,
  Long may he reign!
May he defend our laws,
And ever give us cause
To sing with heart and voice
  God save the King!

NEIL M. SORENSEN,
President

THOMAS SORENSEN,
Sec.-Treas.

No. 1, 124 Hastings St. W.
" 2, 439 Granville St.
" 3, 128 Hastings St. E
" 4, 806 Granville St.

Bakery: 1337 Pender St. E.

White Lunch

LIMITED

124 Hastings Street West

VANCOUVER

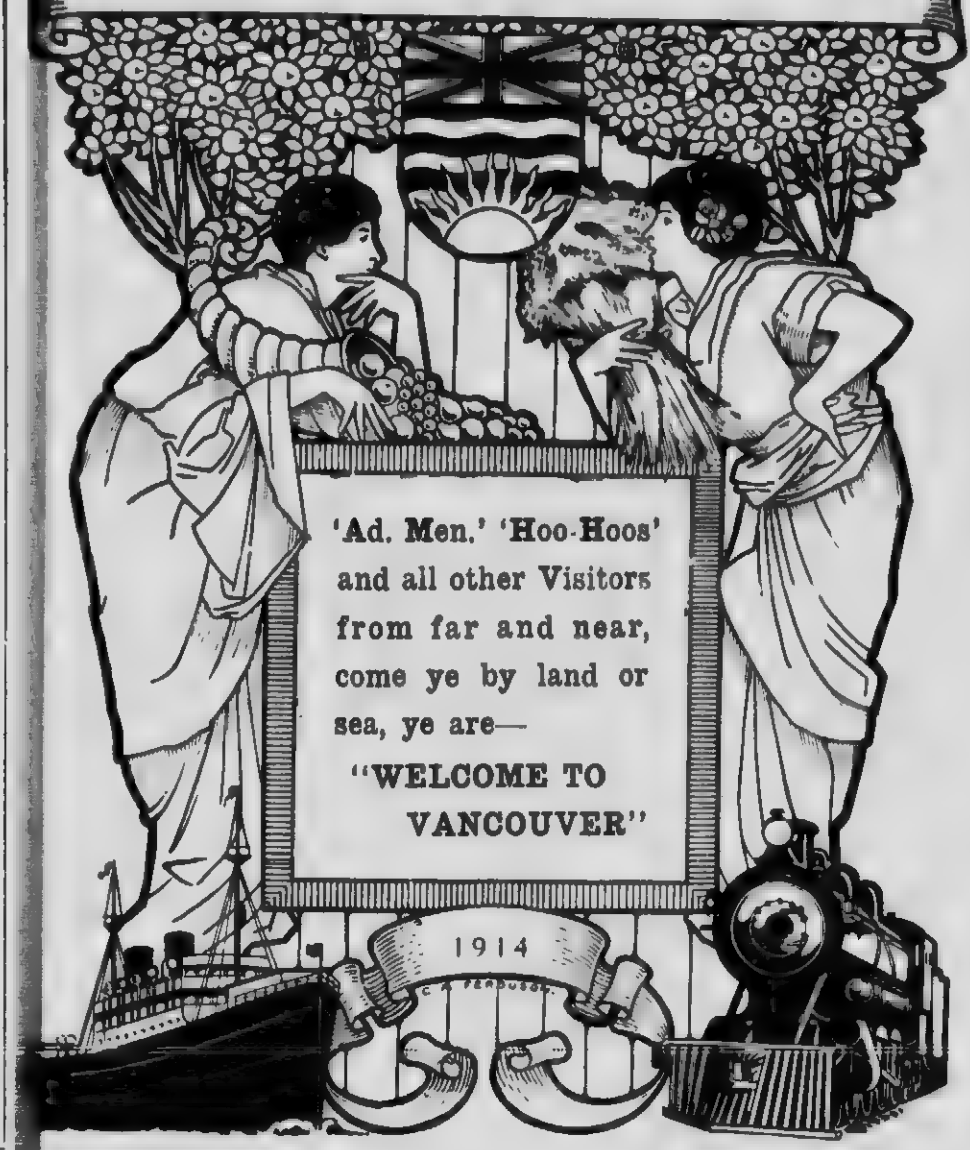
Buys The Best Serves The Best

Our Kitchen and Bakery are models of cleanliness. Open for inspection at all times

"Give them all a Welcome"

"Sit down and eat and welcome to our table."

—Shakespeare.



GISBERT N. WITT & CO., LTD.

VICTORIA, B. C.

General Agents and Importers Into Western Canada of

BOEHLER BROS. STYRIAN STEELS
MUNICH PSCHORR BEER
PILSENER URQUELL BEER
AUER INCANDESCENT MANTLES and
ELECTRIC FIXTURES
FRENCH WINES and CHAMPAGNES

Correspondents and Buyers at New York, San Francisco, Montreal, London (England), Hamburg (Germany), Vienna (Austria).

Insurance and Mortgage Brokers. Shipping Agents. Mines and Timber.

MADE UP TO A STANDARD
Russell
NOT DOWN TO A PRICE

THE RUSSELL KNIGHT MOTOR broke all world's records in its test conducted by the University of Toronto. We offered $20,000.00 to any manufacturer, dealer or owner who would duplicate this performance. No one has accepted our challenge.

Russell Motor Car Co., Ltd.

Factory: West Toronto, Canada.

Vancouver Branch: 825 Pender St. West.

The Province of British Columbia

THE development of the great Canadian West which, during the past few years, has reached most gratifying proportions, is undoubtedly having a marked effect upon British Columbia, Canada's largest and most westerly province. It is questionable if any country is more richly endowed with natural resources than British Columbia, and when these are taken in hand in the degree to which their magnitude and importance entitle them, the Pacific Province will bulk largely in the eyes of the world.

The area of British Columbia, according to the census of 1911, is 355,855 square miles. It is a vast, irregular quadrangle, its boundaries being the Yukon and Mackenzie Territories on the north, the Strait of Juan de Fuca and the States of Washington, Idaho and Montana on the south, the Province of Alberta and the District of Athabasca on the east, and the Pacific Ocean on the west. It is traversed from north to south by four principal ranges of mountains, the Rocky and Selkirk ranges on the east, and the Island and Coast ranges on the west. The province is the watershed of the North Pacific slope, all the great rivers flowing into the Pacific Ocean, with the exception of the Colorado, finding their sources within its boundaries.

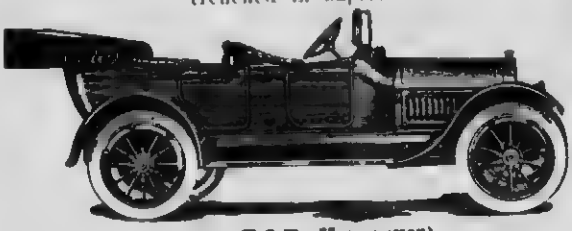
British and Spanish navigators and adventurers explored this coast as far back as the sixteenth century, and they were followed by expeditions equipped for the fur trade, which resulted in the establishments of settlements on Vancouver Island. The main portion of the province, however, was unknown territory, until it was brought to the attention of the world by the Northwest Fur Company and the Hudson's Bay Company.

Prior to 1866 the Island of Vancouver and the mainland of British Columbia were Crown Colonies, but in that year they were united, with Victoria as the capital. In 1871 British Columbia became a province of the Dominion of Canada, one of the conditions of Confederation being the construction of the Canadian Pacific Railway, which was completed in 1885, giving Canada and the Empire a highway from the Atlantic to the Pacific.

Cadillac

The vast thousands who buy Cadillacs from season to season are influenced by Cadillac sturdiness and Cadillac dependability. They are influenced by the economy of operation and maintenance. They are influenced by the conviction that the Cadillac provides all of those qualities which make motor car ownership desirable. They are solidly entrenched in supreme content.

In the face of that big fact which has expressed itself in sales aggregating one hundred and thirty millions of dollars ($130,000,000)—what more is there to be said?



($2,800, F.O.B. Vancouver)

Begg Motor Company Limited

Salesroom and Garage: 1062-1070 Georgia St. Vancouver.

Phone: Seymour 9045.

Phones: Seymour 585; Cafe, Seymour 5020.

Hot and Cold Water and Telephone in Every Room

*

CARLTON HOTEL

G. WATSON, Proprietor.

■

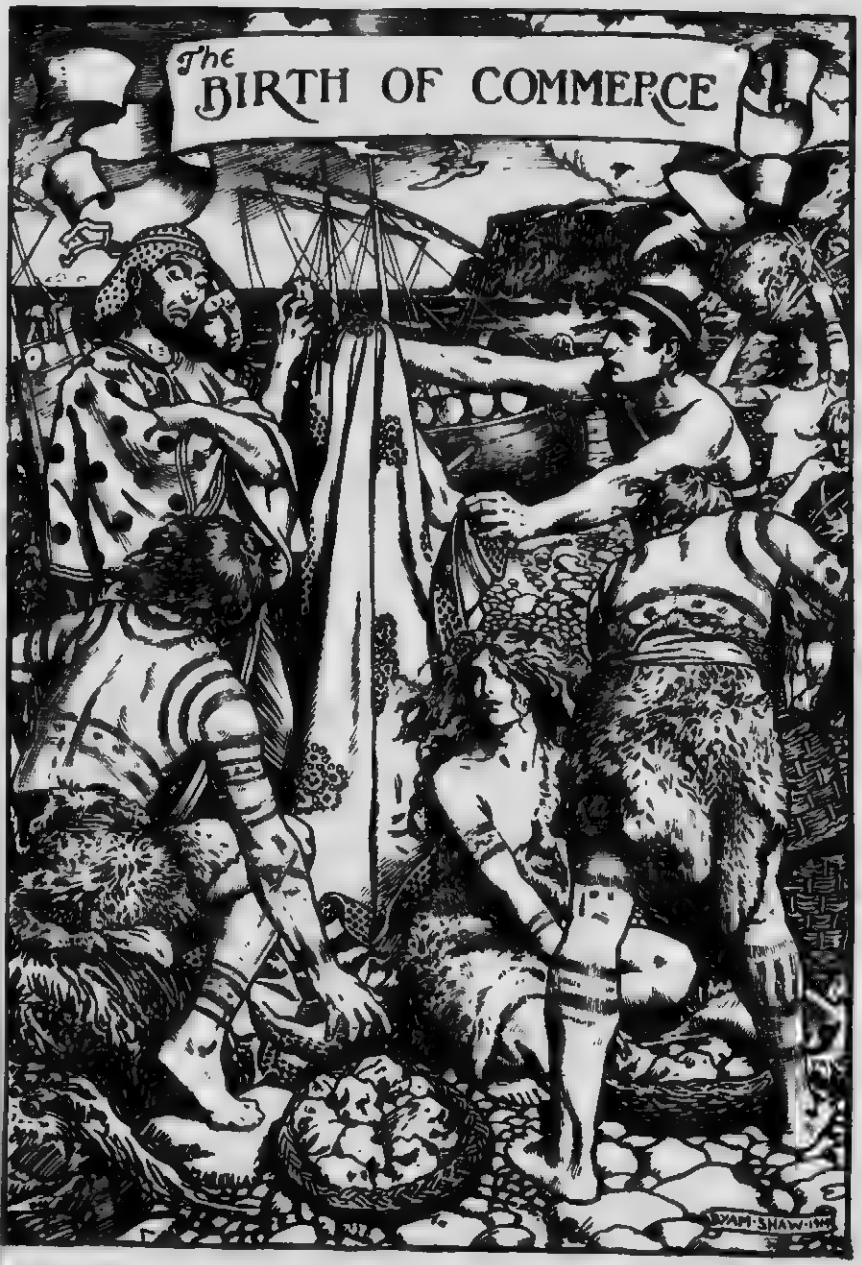
FIRST-CLASS CAFE IN CONNECTION.

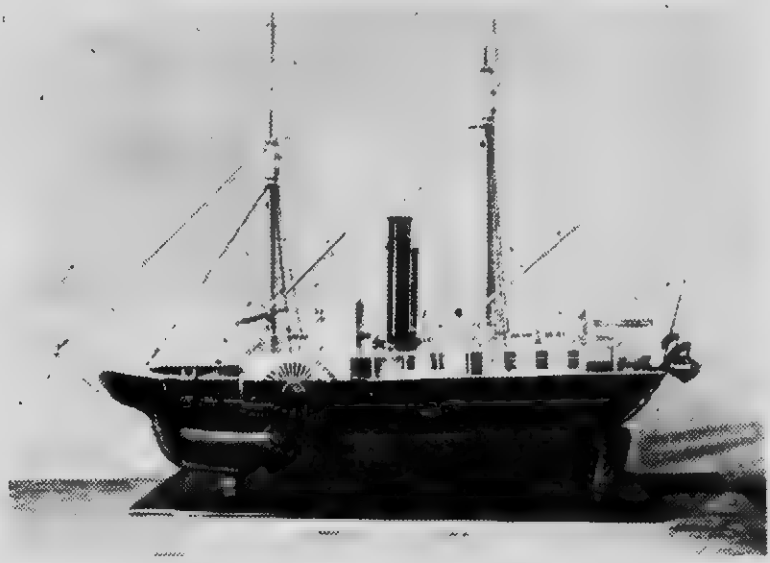
*

Rates: $1.00 to $2.00 Per Day. European Plan Only.

*

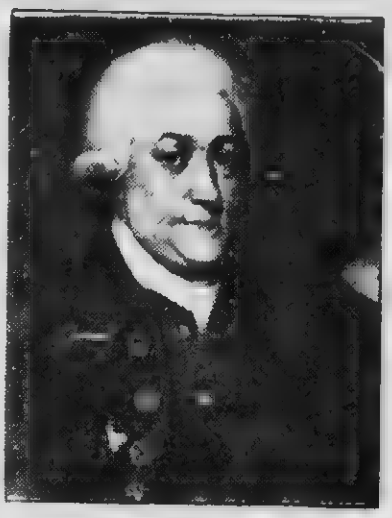
Cor. Cambie and Cordova Streets. VANCOUVER, B. C.


The BIRTH OF COMMERCE
WM. SHAW-1908



THE "BEAVER"

Of all the features of the Vancouver Pageant procession none will attract more interest than the large model of the historic steamer "Beaver," the first steamship to plough the Pacific, which is being "put on" by Mr. Wallace, of the Wallace Shipyards, North Vancouver, one of the pioneer and the biggest shipbuilding businesses in the city, and Captain George Marchant, who skippered the famous old vessel for years, will be seen with the old vessel. Captain George, who came out to Esquimalt with one of the vessels of the British Navy, half a century ago, is himself one of the historic personages among the few surviving mariners of the province's early days. At the time the "Beaver" was constructed the Hudson's Bay Company was at its prime and its movements were watched with almost the same interest as national undertakings. The launching of the "Beaver" from the Blackwall Shipbuilding Yards, on the Thames, was evidently regarded as a national event. She came out round the Horn under sail; her machinery was put in place upon arrival on the B. C. coast. She was built in 1835 and for fifty-three years remained in actual service, using the same engines all the time. During the most of the time the historic craft was used for fur-trading purposes, and she was a familiar sight to every fur trader and Indian from Alaska to Vancouver. Subsequently she was used as a tow boat until on July 26, 1888, she went ashore at the entrance to Vancouver harbor, not far from the Siwash Rock, and became a prey to relic hunters. Relics made out of copper and wood are to be found all over British Columbia. At different times Sir James Douglas, the most notable Governor of the Province, and most of the notabilities of the early days here, took trips on the "Beaver." When the "Beaver" came out she was given a great reception at Fort Vancouver, the Hudson's Bay headquarters. She took part in the founding of Camosun— now known as Victoria—the capital of our Province. The "Beaver" was 101 feet long; breadth, inside paddle boxes, 20 feet, and outside, 33 feet; depth 11½ feet. Her register was 109 tons burden, and she was armed with five guns—nine pounders—and carried a crew of thirty-six men.



George Vancouver

"We must march, my darlings, we must bear the brunt of danger,
We the youthful sinewy races, all the rest on us depend.
Pioneers! O Pioneers!

O you youths, western youths,
So impatient, full of action, full of manly pride and friendship,
Plain I see you, western youths, see you tramping with the foremost
Pioneers! O Pioneers!

Have elder races halted?
Do they droop and end their lesson, wearied, over there beyond the seas?
We take up the task eternal and the burden, and the lesson.
Pioneers! O Pioneers!

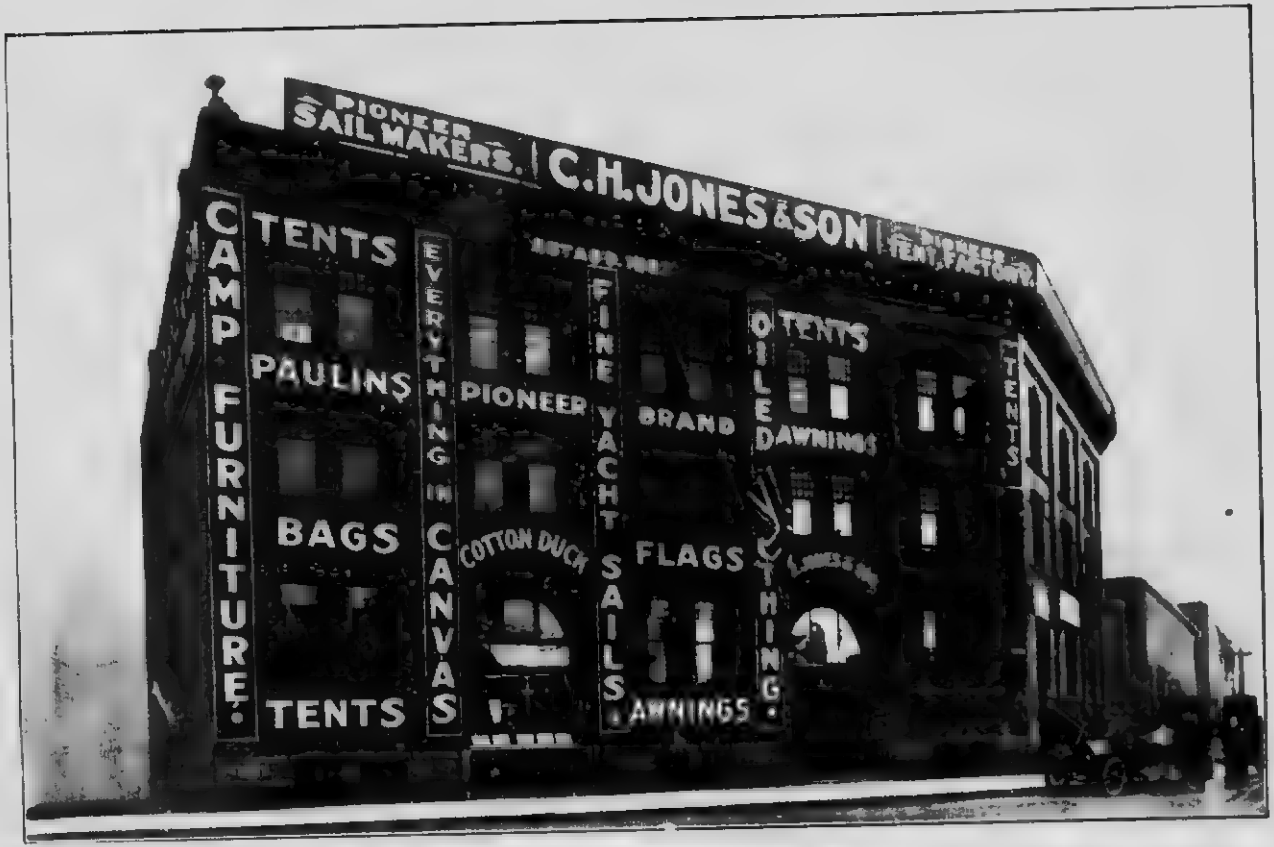
—Walt Whitman.

HERE is a young nation becoming self-conscious in the resonant tones of the good grey poet: "full of manly pride" it is; a little impatient and a little inclined to doubt the continued vigor of the elder races. Yet the stream of life still flows westward from those elder races, seeking the footprints of pioneer ancestors.

Down the edges, through the passes, up the mountain steep
Conquering, holding, daring venturing, as they go the unknown ways.

Always learning; filling up the vacant spaces of a great continent; taking up the white man's burden and helping to stem the tide of an alien and unassimilable race.

Of these pioneer ancestors Captain Vancouver must always be chief in the city that bears his name. He was born in 1758 and entered the navy at the age of thirteen. He accompanied Captain Cook on that famous explorer's second and third voyages of discovery. Later he was appointed to command an expedition to the North West Coast of America to take over from the Spaniards the territory they had seized in that region and to explore the Coast and search for a North West passage to the Great Lakes. Vancouver left Falmouth on April 1, 1791, and, after visiting Australia and New Zealand, first sighted the American Coast at New Albion (now California). He examined the coast northward, discovered the Gulf of Georgia, and circumnavigated Vancouver Island. On June 13, 1793, he came to a headland, which, in honor of his friend, Captain Grey, he named Point Grey. The same day he passed through the First Narrows and entered the Inlet, which, in compliment to Sir Harry Burrard, he called Burrard's Canal. On the marshy land near the mouth of the Capilano River Vancouver was met by some friendly Indians. After taking leave of these he proceeded up the Inlet to within a mile or so of the present Port Moody, where his party passed the night in their boats. On the following morning they passed quietly through the Narrows. And so Captain Vancouver discovered Burrard Inlet in 1790. Vancouver City has now been discovered by the whole world. Its immigration exceeds its capacity of assimilation. In harbor development it is responding to the challenge of the Panama Canal by a proposed expenditure of sixty million dollars and on all sides it is reaching out to industrial enterprises that will make it less dependent upon foreign manufacture for its supplies. Vancouver is now the commercial capital of a Province rich beyond compare in natural resources, in transportation facilities, with seven great railways converging upon it and open all the year round to the "Twentieth Century Ocean."

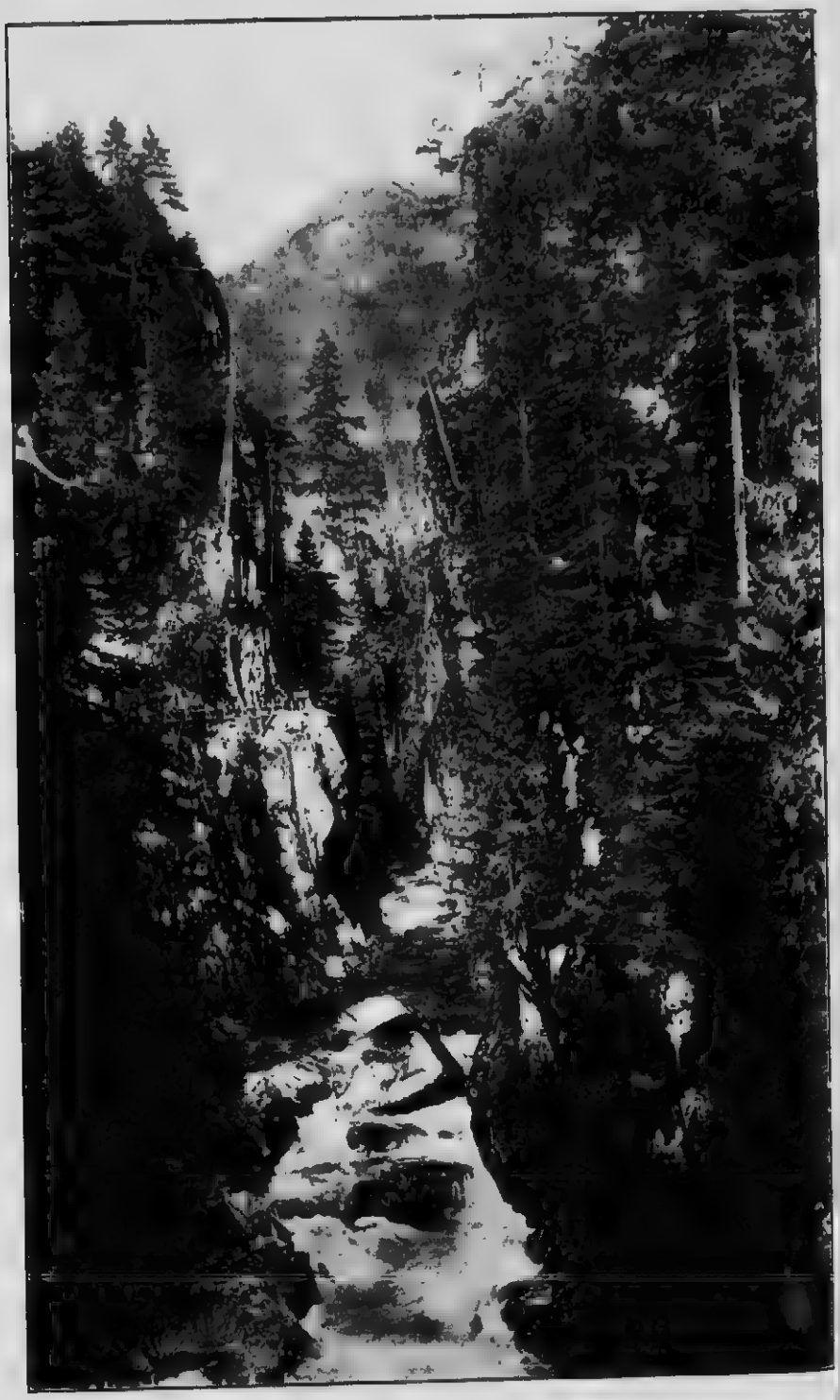

PIONEER SAIL MAKERS.
C.H.JONES&SON
PIONEER TENT FACTORY.
CAMP FURNITURE.
TENTS
PAULINS
BAGS
TENTS
EVERYTHING IN CANVAS
PIONEER
COTTON DUCK
FINE YACHT SAILS.
BRAND
FLAGS
AWNINGS.
OILED CLOTHING.
TENTS
DAWNINGS
TENTS.

VANCOUVER—THE PORT

When the historic Beaver—the first steamer to plough the Pacific—in the early years of last century steamed into Burrard Inlet, upon the shores of which, more than half a century later, she piled up and left her timbers, the history of the Port of Vancouver commenced, though at that time virgin forest alone marked the future city's site. That was the beginning. What the end of the development will be no man can foretell. The geographic position of the port, from an economic standpoint—and particularly with reference to the huge volume of grain which, with the opening of the Panama Canal and the subsequent establishment of a new economic continental divide, as a well-known student of the matter, Dr. Vrooman, puts it, making two-thirds of the future products of Canada tributary to the Western Sea—is superior to that of any other port on the Pacific. An example. It has been carefully ascertained that it will cost Alberta wheat more to get to Liverpool via the Atlantic route by 21 cents per bushel in the winter and 14 cents a bushel in the summer than it will by the Vancouver-Panama route.

The shipping world is proverbially one which, especially in these days of keen competition, seldom makes a false step and, perhaps, no better criterion of the Terminal City's future could be adduced than the fact that already there are five of the most famous European steamship lines plying here regularly from the Old World, and that none of these concerns have shown the slightest desire to discontinue their service because of the temporary quietude which is enabling British Columbia, in company with the rest of Canada, to get its true economic balance. These lines are the Blue Funnel (which blazed the way here, as elsewhere, for the other steamship lines), the Harrison Direct Line, the Royal Mail Steam Packet Company, the Danish East Asiatic Company, and the Hamburg-Amerika Line. Also, the Maple Leaf liners arrive regularly with steel cargoes from New York, and the Grace Line operates a regular service. All these, of course, quite apart from the regular coasting service and the triangular service between Vancouver, Victoria and Seattle, which has been described as the finest ferry service in the world. In connection with the coasting service, the Union Steamship Company, as the pioneer steamship company of Vancouver, deserves special mention.

Vancouver has not fully awakened to the necessity of being prepared for the opening of the Panama Canal in the matter of dockage facilities—upon this depends her success or failure as a port—but important steps have been taken of late and are being taken, the most notable of these being the construction of a very fine concrete dock for the Great Northern, the building (now in progress) of a very up-to-date Dominion Government dock at the foot of Salisbury Drive and the plans for the great Government drydock which is to be built on the North Shore. The splendid market of the Orient, hardly touched, beckons from the other side of the Pacific, while the windjammers and the Lascar crews of the Royal Mail liners add a picturesque touch to Vancouver harbor.



Capilano Canyon, North Vancouver, B. C.

"Ad Men of the Pacific Coast"

¶ You will visit the Second Capilano River Canyon on Thursday, June 11th. Elevation 625 feet. The finest Tourist Resort on the Pacific Coast.

CANYON VIEW HOTEL

CANYON VIEW HOTEL

¶ Ferry leaves the foot of Columbia Avenue, Vancouver, every twenty minutes. Capilano Car meets the Ferry at North Vancouver. Automobiles meet each car and carry passengers direct to the Canyon View Hotel, Second Capilano River.

P. LARSON, Proprietor.

THE
HOTEL NORTH VANCOUVER

¶ New and up-to-date. Special rates for families and regular boarders.

P. LARSON, Proprietor.

THORPE'S
"RED HAND BRAND"
Insures Quality

Pale Dry Ginger Ale and Assorted Soft Drinks

USE IT AT HOME—The Children Like It, And So Will You.

IT'S GOOD FOR YOU.
IT TASTES BETTER.
IT'S REFRESHING.
IT AIDS DIGESTION.

PHONE - - - SEYMOUR 181

25 Years in Business
IN VANCOUVER

¶ We are now in our 25th year in business in Vancouver. Amongst the individual firms doing business in the Dry Goods or Clothing line, we can now claim to be the pioneers.

¶ We are still young energetic and up-to-date in our methods. Garments for young men, in natural or athletic styles are the most exclusive garments in Canada today.

¶ Everything in Clothing and Furnishings for men's or boys' wear kept in stock.

Clubb & Stewart, Limited

Telephone: Seymour 702.

309 - 315 Hastings Street West, VANCOUVER, B. C.

AN OLD TIMER

MR. WALTER MOBERLY.

There is still much important pathfinding to be done through the wilds of British Columbia, but the age of the great pathfinders, the men who, with no previous explorations to guide them, forged their way through those rugged interior regions of mountain, valley, ravine, lake and torrent into the absolutely unknown areas of the province in order that these might be placed on the map for the guidance of posterity, is gone forever. There are still surviving in Vancouver, Victoria, New Westminster and elsewhere a few members of this rugged band of connecting links with the very beginnings of B. C., with the days of Sir James Douglas, the first Governor, and the historic Hudson's Bay Company. Vancouver should be proud to claim as a citizen the most notable of these pathfinders, the explorer who did most to pierce the mystery of the unknown in this province, the man who explored, largely upon his own initiative and at his own expense, and afterwards surveyed under the British Columbia, and, subsequently, the Dominion Governments, the wild country through which the most famous railway in the world should pass, the part builder of the historic Cariboo Road and the discoverer of Eagle Pass— Mr. Walter Moberly.

Mr. Moberly, who is well on in the eighties, had, before he came to the West, earned a reputation as a young explorer in the Huron country. A civil engineer by profession, he came west with the avowed intention of seeking out a possible route for the first transpacific railway. To that end he devoted all the energies of his best manhood, and his name, already to be found in many writings dealing with the history of the province, must always loom large in the histories which deal with the early days of British Columbia. He arrived on the scene in the late fifties, just at the time when that noble body of men who played so large a part in laying the foundations of the province—the Royal Engineers—arrived from England—sent by the statesman novelist, Lord Bulwer Lytton—under Colonel Moody. Mr. Moberly it was who took charge of the first party to land on the site of New Westminster—then virgin forest—with a view to founding it as the capital of the province. Vancouver should have a specially warm place in its heart for Mr. Moberly, for it was he who, in 1859, when none but Indian habitations were to be found upon the shores of Burrard Inlet, paddled up the Inlet with Lieutenant Burnaby—probably the first white man to do so since Captain Vancouver and his sailors—and delved for coal on the shores of what is now Coal Harbor, and it was he who, long before the C. P. R. was built, urged upon Sir John A. Macdonald, a personal friend, and other influential Canadian statesmen, that Vancouver should be the terminal of the railway. Mr. Moberly has had the honor of lecturing before the Canadian Club and Art, Historical and Scientific Society upon his explorations, and today, Pageant Day, when it is hoped that he will be one of those figuring in the Pageant, his fellow citizens will delight to do him honor.

Rooms $1.00 Per Day and Up. Absolutely Fireproof.

Hotel Regent

H. M. COTTINGHAM, Proprietor.

First-Class Cafe in Connection

Phone: Seymour 7293.

162-4-6-8 Hastings Street East, VANCOUVER, B. C.

FORT FRASER, B. C.

¶ At the present time there is an opportunity in Fort Fraser for all kinds of merchandising and skilled and common labor.

Fort Fraser Agricultural District Is the Largest in B. C.

¶ Business Locations, Home Sites, Garden Tracts and Farms can be had now on easy terms.

Investigate the Opportunities of this Wonderful District.

Dominion Stock & Bond Corporation, Ltd.

Winch Building
Dominion Building

VANCOUVER,
British Columbia.

Art Supplements Nature to Beautify Vancouver.

THE poet Cowper declared, in his somewhat prosy fashion, that God made the country and man made the town. Perhaps the implied reproach will some day be removed when we have learned, as we are learning, that towns also may be made beautiful. The bathing beaches of English Bay and Kitsilano may be considered as integral parts of the City of Vancouver, and there is every promise that they will be made more beautiful, for here the work of man may co-operate intelligently with the work of creation. Then tendency to despise the work of man in the achievement of beauty is not always very intelligent, and sometimes it is sheer cant to talk about leaving nature's work alone. Nature is slovenly at times, and throws ugly driftwood on to golden sands, and makes ugly shore lines that are a pleasure to nobody except nature cranks, and bathing beaches cannot be mad[illegible]le to large masses of people without the help of ma[illegible] of art that are completely man's work, and a beaut[illegible] may be a work of art due, in part at least, to the intelligentco operationof man. In Kitsilano and English Bay beaches Vancouver is richly endowed, and the efforts that are being made to enlist the work of art to contribute to their beauty shold receive some grateful consideration.

Some of our illustrations suggest some of the sunset effects for which Vancouver is noted. Out to the west the gulf is framed by the headlands of Stanley Park and West Vancouver, and the sunsets there, night after night, and from English Bay and other points, are of indescribable beauty. Vancouver's beauty may well inspire a poet's outburst

> O, Mother Earth, by the bright sky above thee,
> I love thee, O, I love thee!

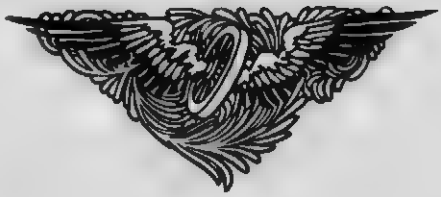
ATKINS & JOHNSON, Props. Hot and Cold Water

TELEPHONES:

Seymour 2601 Seymour 13570

Burrard Hotel

American Plan



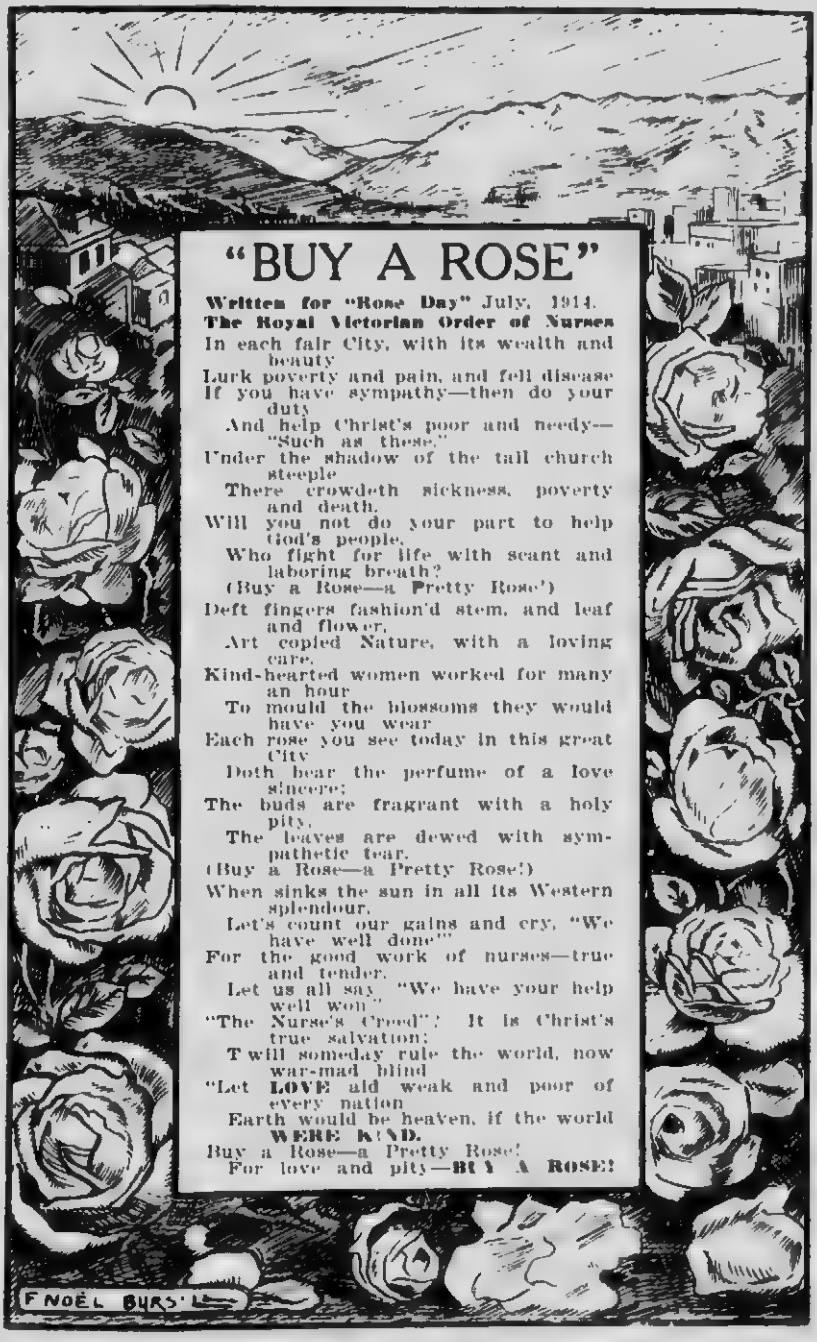
European Plan

400 to 406 Cordova Street West

Corner Homer

VANCOUVER, B. C.

One and Half Blocks East from New C.P.R. Depot



"BUY A ROSE"

Written for "Rose Day" July, 1914.
The Royal Victorian Order of Nurses

In each fair City, with its wealth and beauty
Lurk poverty and pain, and fell disease
If you have sympathy—then do your duty
And help Christ's poor and needy—"Such as these."
Under the shadow of the tall church steeple
There crowd-eth sickness, poverty and death.
Will you not do your part to help God's people,
Who fight for life with scant and laboring breath?
(Buy a Rose—a Pretty Rose!)
Deft fingers fashion'd stem, and leaf and flower,
Art copied Nature, with a loving care,
Kind-hearted women worked for many an hour
To mould the blossoms they would have you wear
Each rose you see today in this great City
Doth bear the perfume of a love sincere;
The buds are fragrant with a holy pity,
The leaves are dewed with sympathetic tear.
(Buy a Rose—a Pretty Rose!)
When sinks the sun in all its Western splendour,
Let's count our gains and cry, "We have well done!"
For the good work of nurses—true and tender,
Let us all say, "We have your help well won."
"The Nurse's Creed"? It is Christ's true salvation;
T will someday rule the world, now war-mad blind
"Let **LOVE** aid weak and poor of every nation
Earth would be heaven, if the world **WERE KIND.**
Buy a Rose—a Pretty Rose!
For love and pity—**BUY A ROSE!**

A Hotel with a Name, and not only a Name, but Accommodations

The Rainier Hotel

JOHN SINDAR, Proprietor.

This Hotel is noted for having larger Rooms than any other Hotel in the City, without exception.

The Largest Variety of Old Wines are stocked in our Cellars.

Beautiful Front Rooms. Hot and Cold Water and Telephone in Every Room, for $1.00 a Day.

Service and Satisfaction Guaranteed.

Corner Carrall and Cordova Streets

Vancouver - British Columbia

The Siwash Rock, Vancouver. Pauline Johnson rests close to here.

Sudikan River Falls.

Indian River and the Mountains

Ye crags and peaks
I'm with ye once again!

. . . . . .

The Land is free!
Free as the torrents are
That leap our rocks,
And plough our valleys
Without asking leave,
Or as yon peaks
That wear their cap of snow
In very presence of the regal Sun.
—*Sheridan Knowles.*

Up the North Arm to Indian River, it is a story of new head and breast of mountain colored in infinite gradations and with bewildering variety, of rocky shores, of winding bays and inlets, of pretty villas half hiding among the trees, of peace and beauty everywhere, and the ever present grateful thought that this is only two hours' journey from the busy city.

If one is disposed to visit the mountains in their homes, then the poor man's public car, or the rich man's private car, will take one by excellent roads to the beautiful canyons of the Lynn or Capilano Rivers. Nature here has been in her happiest creative mood. No picture can do justice to the prodigality and variety of beauty in these charming retreats, or give one the sensation of leaning over the perpendicular cliffs and watching the tumbling waters 200 feet below. Down in the canyons the pools are bright and deep, and the grey trout lie asleep, asleep most of their time, some anglers think, and only seem awake when you have no rod. Intelligent trout find their pleasure in keeping alive.

The pools look so bright and deep that one is tempted to discard clothing forthwith and plunge into the lucid depths.

Of Vancouver's mountain scenery it can be said, "Time cannot wither or custom stale" its infinite variety.

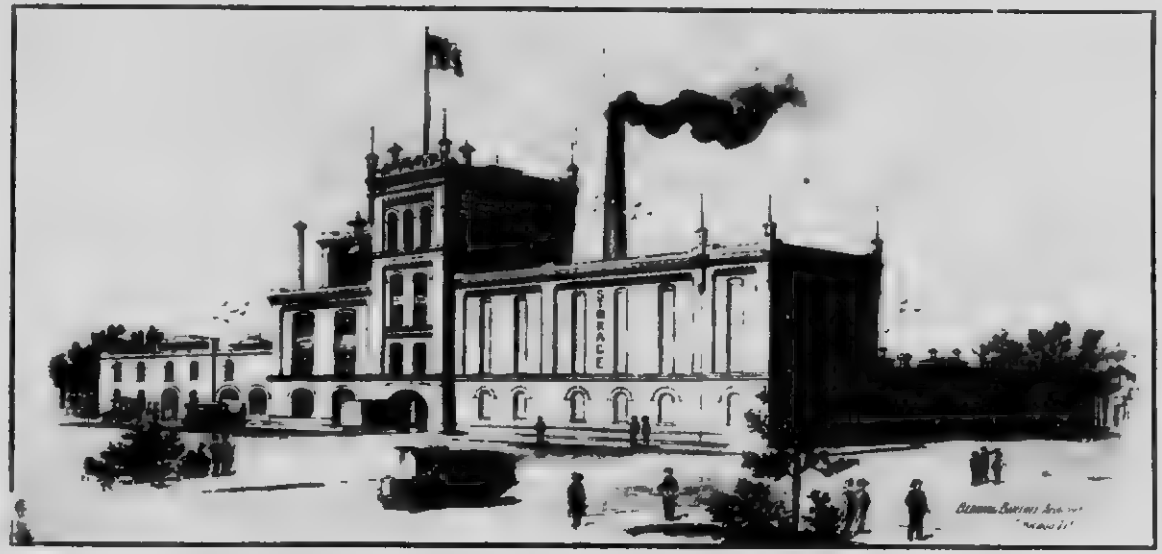
CASCADE

still holds its own as the favorite bottled beer of the west You will find it today in all the best homes of British Columbia

Brewed and Bottled in Vancouver by

Vancouver Breweries
LIMITED

LET BRITISH COLUMBIA FLOURISH BY HER INDUSTRIES
MADE IN B.C.



The Beer that has made History

For over 20 years **CASCADE** has been brewed in Vancouver—at first in a small brewery (still standing), on Seaton Street—now in the magnificent new plant at Kitsilano (see illustration), with its bottling capacity of 36,000 bottles a day.

Brewed and bottled in Vancouver by

Vancouver Breweries Limited

Distribution

¶ Let us advertise your business in our territory by distributing your circulars and samples.

¶ As the style of our company implies, we employ boys on bicycles to deliver parcels, but never a boy on circular distribution—none but carefully picked grown men.

REFERENCES:

The Daily Province Advertising Dept.
The Evening World Advertising Dept.
The Morning Sun Advertising Dept.
The News-Advertiser Advertising Dept.
Saturday Sunset

Busy as Bees

British Columbia Magazine
Industrial Progress
The B. C. Telephone Co.
Hutcharm, Ltd.
Calopy Advertising Agency
The S. S. Glass Advertising Agency

¶ Efficiency is our motto—a permanent connection our aim. We have delivered the Telephone Directories since 1912.

THE NORTHWESTERN MESSENGER SERVICE Ltd.

FEN E. NEWTON, Managing Director.

525 PENDER LANE. VANCOUVER, B. C.

Telephones: Seymour 9240-9241-9242-9243.

PHONE:
Sey. 4768

STRICTLY UNION HOUSE

Bergman's Model Kitchen

* * * * *

Merchants' Lunch or Dinner 25c and up

* * * * *

Short Orders at All Hours

74-76 Hastings Street West. VANCOUVER, B. C.

CAPTAIN COOK.

It was in the exploration of this Pacific Coast of ours that Captain James Cook, intrepid explorer, geographer, patriot and most humane captain, lost his valuable life and won a deathless name. In November, 1874, an obelisk to his memory was erected in Karakakoa Bay, Hawaii, on the spot where he fell, but the truest and best memorial to Captain Cook is the Map of the Pacific Ocean and the flourishing cities thereon. The nearest point he reached to Vancouver was Nootka Sound, which he discovered in 1778. The Straits of Juan de Fuca he missed during a storm and to his lieutenant, George Vancouver, was left the task of exploring the Gulf of Georgia. One of his lieutenants, writing of his great captain, says: "Perhaps no science ever received greater additions from the labors of a single man than geography has done from those of Captain Cook," and it may also be said that no country ever received greater additions to its territory through the labors of a single man than Britain did from those of Captain Cook.

Captain Cook was the son of an agricultural laborer and rose by sheer and sterling ability to the commanding position he came to occupy. He came to the North Pacific to search for the mythical north west passage, practically abandoned since before the middle of the seventeenth century but revived again as a matter of scientific interest by the British Government. On the way he discovered the Hawaiian or Sandwich Islands as he named them. Striking the west coast of America at what is now California, he made an almost continuous survey up to Behring Straits and beyond and satisfied himself that a north west passage to the Atlantic was impossible. Returning to the Sandwich Islands, during a scuffle with the natives concerning the theft of a boat, he was struck from behind and overpowered and murdered. Captain Cook's solicitude for the welfare of his sailors set an example that affected countless lives for good. The possibility of keeping a ship's company at sea without loss from sickness and death was demonstrated by the great explorer. In St. Paul's Cathedral, if one asks for a monument of Sir Christopher Wren, the builder, one is shown an inscription which reads: "*Circumspice, si monumentum requiris.*" If one should ask for a monument to Captain Cook on the Pacific Coast he need only be told to "look around."

2 Big Stores for Men

WM. DICK
LIMITED

2 Big Stores for Men

Clothes Fit
Suits from $15 to $40

Your Money's Worth or Your Money Back

33-47-49 HASTINGS STREET EAST

Phone: Sey. 42690.

Popular Prices

McIntyre's Cafe

Largest in the City

556 Seymour St.

J. A. McIntyre
H. M. Rose, Proprietors.

Vancouver, B. C.

SIR RICHARD McBRIDE, K. C. M. G.

Premier of British Columbia.

Sir Richard McBride comes of a well known British Columbia family. His father was the late Arthur H. McBride, warden of the provincial penitentiary at New Westminster, and at one time a pioneer miner in the Province. Sir Richard was born at New Westminster in 1870 and educated there till the age of sixteen when he entered Dalhousie University at Halifax, Nova Scotia. In 1890 he graduated in that institution with the degree of L.L.B. at the age of twenty. Returning to British Columbia, he was called to the bar in 1892 and began practice as junior member of the firm of Corbould, McCall, Wilson & Campbell, of New Westminster, and after several partnerships in law, he founded the firm of McBride & Kennedy. In 1905 he was named a King's Counsel.

Previous to this, Sir Richard had taken an active interest in politics. In 1898 he was returned as member of the Legislative Assembly of British Columbia for Dewdney riding. On June 21, 1900, he was called to the Executive Department of the Provincial Government, entering the Cabinet as Minister of Mines, but ownig to a difference of opinion on policy he resigned from the Government the following year. Going again before the people, he was re-elected by acclamation and in 1902 was chosen leader of the Opposition in the Legislature. On June 1, 1903, Sir Richard was called to the highest office in the Province and since that time has been the popular Premier of British Columbia. He sits as senior member of the City of Victoria and holds the portfolio of Minister of Mines. In 1912 the Premier was created Knight of the Cross of St. Michael and St. George, and in 1913 the honorary degree of LL.D. was conferred upon him by the University of California.

DO YOU KNOW THIS WOMAN?

Her name should be a household word in every home. She is Mrs. Sarah Coulter, the founder and managing head of the

Her Cakes and Bread are the finest made; equal to any made at home. New Zealand Butter and new laid eggs with the best flour that money can buy is her secret of success.

WOMAN'S BAKERY

Mrs. Coulter says: Try a Loaf of my **POTATO BREAD**

The Old Fashion Bread made in the Old Fashion Way.

MARTHA WASHINGTON DOUGHNUTS 10c BOX. Everywhere

Have You Tried the Famous

Eden Bank Ice Cream

HEALTHFUL TEMPTING DELICIOUS

¶ Eden Bank is above the average Ice Cream. It is so rich, so creamy, so fresh and pure. You will enjoy its delicate, distinctive flavor.

Made by

EDEN BANK CREAMERY CO., LTD.

Vancouver, B. C.

Dr. Walter J. Briggs,
Chairman of Pageant Committee.

I am a firm believer in public festivities of an artistic character. They create that public spirit which is needed to unite all residents of a city in the effort to make it great and famous. They promote the understanding of art and the love for it. They demonstrate that our lives, though devoted to earnest work, shall not be lacking in joy and beauty. A city like Vancouver should have a distinct annual festival of her own to which all residents look forward as the one great day in the year, a day which will attract thousands of her neighbors and make numerous tourists lay their plans so that they can attend. Whether times are good or bad, that one day shall stand out as a day of rally, showing our gratitude for the good times if they are, showing our determination to make them return if they are missing. This is the idea which brought the Vancouver Summer Festival Association into life. May it be my privilege to assist in its development with the splendid co-operation of all other workers who help to make the First Pageant of Vancouver a creditable success for our beloved city.

DR. WALTER J. BRIGGS.

The Bank of Vancouver

A HOME INSTITUTION

being the only Canadian Chartered Bank with Head Office in British Columbia.

SAVINGS DEPARTMENT

at all Branches. Accounts may be opened with deposits of One Dollar and upwards, on which interest at the highest current rate is paid or credited half yearly.

A General Banking Business Transacted

CHAS. G. PENNOCK,
General Manager

Mr. James Findlay.

Mr. James Findlay, Treasurer of the Pageant, writes: "The work of the Pageant has been hard and arduous, but we have gained useful experience which will make things easier another year. Do I believe the Pageant will be an annual event? I do. I think Vancouver will see that we want a 'Vancouver Day' to give the city that 'cohesion' which is needed. A learned gentleman, speaking of this city, was profuse in terms of admiration, but he said the city was 'incoherent.' Yes! we need co-operation in what is for the common good, and a 'Vancouver Day' will give an opportunity for co-operation in a spirit of enterprise for what is better and brighter—a spirit which will colour the whole year."

Mr. J. Francis Bursill (better known as "Felix Penne") is a writer of more than local reputation. He was for 40 years a Fleet Street journalist. It was a happy thought to make him "Impresario" for his knowledge of Pageantry is "extensive and peculiar."

Felix Penne writes: "Vancouver needs many things, and much of what is needed will come through the poets, musicians and artists who are now doing their share of work in making a Greater Vancouver. The Pageant will be a stimulus to imagination, without which no city ever became great. Practical men have their value—no one appreciates that more than I—but they need the incentive which art gives."

R. C. PURDY'S

LIMITED

Famous Chocolates and
Home-Made Candies

750 Robson Street 715 Georgia Street

PHONE SEYMOUR 9020

" Where Quality Is King."

Commercial Headquarters **Sample Rooms**

Hotel Metropole

RIORDAN & DINSMORE, Proprietors.

American Plan: $2.50 Up **Hot and Cold Water in Every Room**
European Plan: $1.00 Up **Rooms with Private Bath**

Automobile Bus Meets Boats and Trains

Phone Seymour 7891

319 Abbott Street - - - - - - - - Vancouver, B. C.

HANDS ACROSS THE SEA
GREAT BRITAIN
CONGRATULATES
VANCOUVER
ON THE
PAGEANT

For TOURING CARS and TAXICABS Phone

COURTEOUS TREATMENT

PRICES MODERATE

CITY TAXI CAB

PHONE SEY. 4388

AND

AUTOMOBILE CO. LTD.

OPEN DAY AND NIGHT

SPECIAL TERMS QUOTED FOR SHOPPING AND TOURS ROUND THE CITY

Orders by Phone receive prompt attention

Office: 412 Abbot Street

VANCOUVER, B.C.

THE PAGEANT IDEA.

This, the first "Pageant of Vancouver," will be, naturally, in parts somewhat crude, as "first attempts usually are." In years to come "The Pageant Idea" will be better carried out.

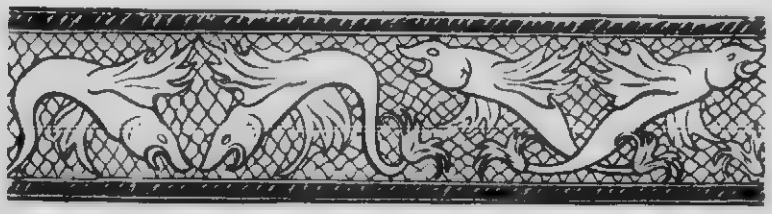
The "Pageant of Vancouver" evolved from a "Masque," which inaugurated a campaign against the unloveliness of modern city life, a campaign still going on and in which "The City Beautiful Association," "The Civic Centre," "The B. C. Society of Art," the "Vancouver Horticultural Association" and other organizations are doing splendid service. This Pageant will be more than a spectacle—it will be a prophecy.

The time will come, for Vancouver, when the folk-songs of our forefathers shall ring out blithely on the spring air. The twinkling feet of dancers on the grass shall catch something of the rythm of Shakespeare's verse and the music of the spheres. "The Man With the Hoe" will do his task, the daring builder of towering skyscraper will toil at the risk of life, the writer will bend over his desk, the clerk serve in the store, but they will not work without joy, without hope.

The discipline of the Teuton, the primitive vigor of the Slav, the enterprise of the Scandinavian, the mystic reverence of the Oriental will color the grey steady-work-a-day life of the Briton.

Above all the variant notes of this cosmopolitan city will be heard one song, calling for a higher humanity, for joy in life, for an expression of that Nature which makes the whole world kin.

This co-operation for romance, color, music, joy in life is the Idea behind the Pageant. There shall be Romance, Color, Joy and Hope in this work-a-day world "If it be not now, yet it will come," the workers around the temple can wait.



THE SECRET SERVICE BUREAU

319 Pender Street
Vancouver, B.C.

Mr. Johnston.

Is strictly what its name implies, Mr. Johnston being the mainspring of very intricate detective machinery for investigating mysterious disappearances, the antecedents and daily habits of suspected persons, commercial and private affairs.

Mr. Johnston as a Collier.

Mr. Johnston only employs those as detectives who have established reputations for integrity, shrewdness, and tenacity of purpose, discarding the old maxim of set a thief to catch a thief. The honest mind guided by an upright purpose is Mr. Johnston's motto.

It is said Mr. Johnston is master of the art of disguising, but this is very rarely necessary; as it must be apparent to everyone that, owing to the large amount of detective work which comes through Mr. Johnston's hands, it would be impossible to grapple with except by the aid of a large staff of assistants. These ladies and gentlemen are in all walks of life, and moving in all classes of society, therefore it is seldom necessary to resort to the art of disguise, Mr. Johnston being the mainspring in a very intricate piece of machinery which is always in motion.

Strictest secrecy. Information most successfully obtained. Long experience has taught the best, safest and least expensive methods of investigation. In connection with his offices, 103-104, 319 Pender St. W., Mr. Johnston conducts a Rent Department and has an efficient Bailiff staff in attendance. Distress warrants issued and writs served.

THE DETECTIVE must have a wide range of knowledge and be able to analyze his work as the scientists. If in trouble see Johnston, the Secret Service Bureau, 319 Pender.

Mr. Johnston as a Navvy.

Mrs. E. Blygh.

WHAT I THINK OF THE "PAGEANT."

The pleasure I have had in looking after the "Ladies' Committee" of the "Pageant" has more than compensated for all the time and energy spent in making the "Ladies" feature a success. Each member of the committee has been chosen for her enthusiasm and interest as well as her youth and beauty, for I have felt that Vancouver's youth and her development should be fittingly represented by the fairest of her daughters.

The "Girl of the Golden West" has been chosen for her charms and talent, and is one of Vancouver's native daughters, whose parents have done much in the pioneer work of the City.

To *me* the "Pageant" is so much more than a spectacular historical coloring, depicting Vancouver's past and present events, for its objects are deeper and much more lasting. It displays to the world not only the greatness of our natural resources, and the possibilities for their future development, but also the great living human forces, constantly at work, which are moulding from its youth and beauty a city that not only its citizens have reason to be proud and boastful of, but one that Canada and the whole world will bow with all respect to in the years to come.

We have only to go to Capilano, or gaze out across Burrard Inlet, and let our eyes rest on the beauties of our mountains to feel the great powers and forces that surround us.

And when the world knows our "Pageant" is to be a yearly event, its interest will be aroused to our scenic attractions. The visitors who come and go will spread the news that our acquaintance is worthy of cultivation, and whatsoever they seek—whether it be Art, Music, Science, Commerce, Literature, Education, or diversion by way of Golf, Riding, Swimming, Automobiling, Fishing, Bowling, Hunting or Mountain Climbing—all can be found in our midst.

Only a few years have intervened between tent and skyscraper, and virgin forest and blackened stumps to crowded city. Let us also join our individual forces, so that the reflection of this great "epoch" will go down the ages as a movement in the best interests of Vancouver.

MRS. E. BLYGH.

The Largest Line of

Brushes *and* Toilet Supplies

carried at

Wood's Pharmacy

601 Hastings Street W.

Vancouver, B.C.

THE ROYAL DAIRY

Dealers in

Perfectly Pasteurized Milk

Cream Ice Cream

PHONE SEYMOUR 2500

Corner Pender and Burrard Streets, Vancouver, B. C.

History repeats itself. John Bull hands Daughter Columbia "The Loving Cup"

LOOK OUT FOR PAGEANT DAY, 1915

American or European Plan.

Hotel Gifford

Phone: Sey. 2689. **1348 Robson Street.**

Rooms Per Week From $5.00 Up

New Family Hotel in quiet, select part of West End. All large outside rooms. Rooms in suite with private baths. Street cars from C.P.R. Station to door. :: :: :: ::

CAFE IN CONNECTION

Also

"VENDOME"

1138 Nelson Street. **Phone: Sey. 3706.**

G. R. THOMSON, Proprietor.

Vancouver School of Expression

HAROLD NELSON SHAW, B.A., PRINCIPAL.

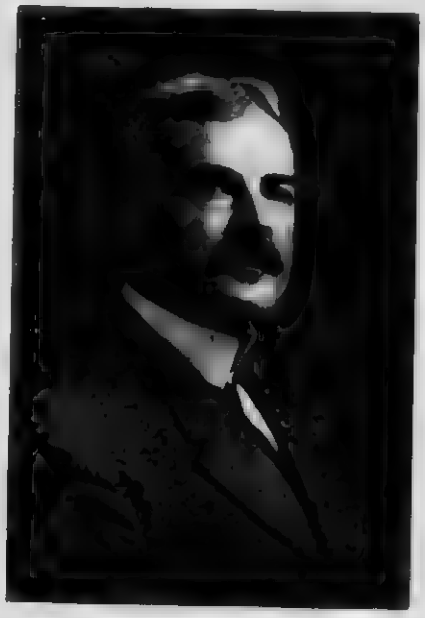
Formerly Instructor in Expression at Acadia, Trinity and McMaster Universities, Wycliffe, St. Michael's, and New York Metropolitan College; Normal School of Pedagogy, Toronto; Principal of Toronto Conservatory School of Expression.

SPECIAL SUMMER TERM, BEGINNING JUNE 15TH.

Day and Evening Classes and Private Instruction, Public Speaking, Debating, Recitation, Reading, Acting, Pantomime, Physical Culture, Teaching, Voice and Speech Development, Defects Removed, Vocal and Instrumental Music, Opera, Literature, Professional Training and Personal Improvement.

1357 PENDER STREET WEST. PHONE: SEY. 2669.

Mr. R. W. Holland, Vice-Chairman, Pageant Committee



MR. R. W. HOLLAND
Vice-Chairman Pageant Committee.

If Vancouver is to take her rightful place among the cities of the Pacific Coast as a great tourist centre and as one of the Great Convention Cities of the American Continent, then the establishment of a Summer Festival to centralize and focalize her advertising is an absolute necessity.

The Pageant idea is a splendid one, mainly because of its antiquity and because of the fact that it is a British institution. It fits in with the true Englishman's dislike of doing anything that is undignified or likely to make him feel he is making himself ridiculous. We Canadians are peculiarly English in this characteristic; therefore, the Pageant suits us.

We often envy our cousins to the south who can lose all consciousness of self and take their pleasures with the abandon and happiness of children. Some day we also may acquire this gift, but until we do, the Pageant will suit us much better than "The Mar-De-Gras," "The Potlach" or "The Rose Carnival." With a spectacular and distinctive Summer Festival at the beginning of the Summer season and a great Fair and Exposition at the end, carried on from year to year as special attractions to thousands of visitors, we will build up a permanent and lasting advertisement of our city that will repay our citizens a thousand fold for all the effort and money they may invest in them.

This "Pageant of Vancouver" is our first effort. Be charitable in your judgment; we will gain experience and enthusiasm as we proceed. It has been a very great pleasure to me to give any assistance that I could towards the inception and carrying out of this our First Summer Festival.

R. W. HOLLAND.

LOOK OUT FOR PAGEANT DAY, 1915

National Culture and Refinement

Can we measure the value of example in bettering the social, moral and mental conditions of home, civic or national life?

A living example is a powerful factor in leading up to culture and refinement as a national asset. What more so than that of an artistically made home nestling among beautiful flowering plants, roses, flowering and evergreen shrubbery, shade trees all encompassed with hedges of holly, laurel or privet? We have a large stock of fruit trees.

Cultivate a habit to spend your time to make such a home, and visit our greenhouses and nurseries, see our stock and get expert advice from our capable and courteous employees which will greatly aid you in your effort. Our stock was never better, larger or of a greater variety. In our stock of over $100,000 we have everything that culture and refinement demands to make a home a credit to the owners and pleasing and interesting to the community. We make a specialty of floral designs, wreaths, etc.

CAREFUL ATTENTION GIVEN TO MAIL ORDERS.
Catalogues Mailed Free on Application.

Royal Nurseries Limited

Office: 710 Dominion Bldg.
Phone: Seymour 5556.

207 Hastings Street West.
VANCOUVER, B. C.

Store: 2410 Granville Street, Fairview. Phone: Bayview 1928.

Greenhouses and Nurseries at Royal, on B. C. Electric Railway, Eburne Line, about two miles south of the city. Phone: Eburne 43.

Vancouver 20 Years Ago. See page 51

Rex Theatre

Fit for Royalty
25 Hastings Street W.

Canada's Finest Moving Picture Theatre

$13,000 Pipe Organ

Ventilating System and Latest First Run Pictures

Admission 10c
Boxes 25c
Children 5c

Highland 35 **Highland 33**

Almond's Ice Cream Co.

Pender & Dunlevy Ave. **Vancouver, B.C.**

THE LARGEST WHOLESALE AND RETAIL MANUFACTURERS OF PLAIN AND FANCY CREAMS, ICES, SHERBETS, ETC., in WESTERN CANADA.

Purveyors to **The Canadian Pacific Railway Co.**
The City of Vancouver
The Leading Hotels, Stores, etc.

A Complete Stock Carried of
Fountain Supplies, Bakers' Supplies, Bakers' Supplies; also
The Celebrated Delta Brand of Cork Board for Insulation Purposes

Mr. Harold Nelson Shaw, "Interpreter"

MR. HAROLD NELSON,
Interpreter and Stage Manager.
Entertainment at Horse Show Building.
June 11th, 1914.

Harold Nelson Shaw, B.A., is well known to Canada and the United States as a successful actor and teacher. A Canadian, he has given his talent to his native land. He is an Alumnus of Acadia University, where he also taught Music and Expression. His artistic training was received in Boston, New York, Milan, Munich, Paris and London. In the two latter cities, as in the first two, he filled professional engagements with marked success. He resided several years in Toronto and was connected with most of the Universities there as Teacher of Oral Expression, besides being Principal of the Schools of Expression in the Toronto Conservatory and College of Music and Teacher of Vocal Music in both. In 1900 he returned to the stage and his success was unusual. He became the acknowledged leader of the Canadian stage in the West. As a pioneer of the Shakespearian and other Classical drama he made dramatic history. But the arduous duties of star and stage director decided him to retire from the strenuous work, and for the last three years he has resided in Vancouver, where he has an enviable reputation as an actor, teacher and reader.

Pageant Day, 1915, will have "Panama Canal" as the idea

The Linguistic Press

The Only Establishment That Prints Everything and Translates From and Into

ENGLISH, GERMAN, FRENCH, ITALIAN, SPANISH, RUSSIAN, SWEDISH, NORWEGIAN, DANISH, DUTCH, POLISH, HUNGARIAN, BOHEMIAN, CROATIAN, SLOVAK, SLOVENIAN, RUTHENIAN, ROUMANIAN, BULGARIAN, SERVIAN :: :: :: ::

CALL UP

SEYMOUR 8538

and our agents will call on you immediately.

The Linguistic Press

650 RICHARDS STREET VANCOUVER, B. C.

Canadian Born

We first saw light in Canada,
  The land beloved of God.
We are the men of Canada,
  Its marrow and its blood.
And we, the men of Canada,
  Can face the world and brag
That we were born in Canada
  Beneath the British flag.

Few of us have the blood of kings,
  Few are of courtly birth.
But few are rogues and vagabonds,
  Of doubtful name and worth.
And all have on credential
  That entitles us to brag,
That we were born in Canada,
  Beneath the British flag.

We've yet to make our money,
  We've yet to make our fame,
But we have gold and glory
  In our clean colonial name.
And every man's a millionaire
  If only he can brag
That he was born in Canada,
  Beneath the British flag.

No title and no coronet
  Is half so proudly worn
As that which we inherited
  As men Canadian born.
We count no man so noble
  As the one that makes the brag,
That he was born in Canada,
  Beneath the British flag.

Photographs

When you think of
PHOTOGRAPHS OF VANCOUVER
Everyone will tell you to go to
BROADBRIDGE.

Broadbridge Photographs are Up-to-date
They are the unusual kind of photographs

The kind that arrest the attention and
compel minute examination.

I have all the latest views of this city on
display at the Convention Room Bureau

Special rates to Delegates to the Ad. Men's
Convention.

R. Broadbridge

330 Homer Street. 628 Pender Street.

Vancouver Today See page [illegible]

FORT GEORGE

is rapidly becoming the largest city of interior British Columbia. We predicted that a few years ago when but four white men formed the population. To-day we predict HUBERT as the coming metropolis of the fertile Bulkley Valley. HUBERT will be next to FORT GEORGE Investments in HUBERT made to-day will double and treble within a comparatively short time. Write to-day for maps and particulars about HUBERT.

Natural Resources Security
COMPANY LIMITED

Joint Owners and Sole Agents
GEO J HAMMOND - President

FIFTH FLOOR, YORKSHIRE BUILDING

Vancouver - - British Columbia

Mountain Scenery in Vancouver

Oh, those mountains, their infinite movement!
Still moving with you;
For ever some new head or breast of them
Thrusts into view.

They are broken after a fashion that might be the very consummation of artistic design, carrying for the greater part of the year lines and curves and caps of snow to relieve the sombre browns and purples of their breasts, and, on certain days after rain, hiding in their hollows masses of white moving clouds.

Few cities are so richly furnished as Vancouver with opportunities of cultivating outdoor delights. At this time launches are gay with fresh paint, and when they are guided from their moorings in Coal Harbor and other places it is always possible to ask at the last moment, "Where shall we go?" for there are many "beauty spots" around Vancouver to serve as goal and rendezvous.

Westward! Then out we glide through the Gates of Burrard Inlet to the rythmic movements of the waves, for here there is always a "breath the blue waves to curl." To the south there are the forest grandeur of Stanley Park and the pleasant curves of Kitsilano and Point Grey. To the north there is the beautiful shore line of West Vancouver, where a new town is a-making. Further along the line is the village of Caulfields, that promises to pay regard to contours and to the beauty of curves and winding lanes. Around Point Atkinson you enter Howe Sound, and the stored-up memories of other beautiful and quiet places are set free. If the mood of peace is on one, then there are few retreats in the world more perfectly restful than Howe Sound. Killarney has its own special charm. Here, too, in Howe Sound, one may say, and ought to say, that there are "emerald isles and winding bays, mountain paths and wood!and dells," and the massive grandeur of the mountains is unbeaten anywhere. There are the same quaint surprises as in Scotland's Kyles of Bute and other lovely natural waterways. Quiet little bays are entered, and before one has time to turn round the mountains have folded over each other like curtains and transformed the bay into an exquisite lake, from which there seems no possible outlet. The mountains of Vancouver have colors of their own, and the mystery and wonder of them are ever fresh and new.

WHEN IN THE CITY DO NOT FAIL TO VISIT

SORENSEN'S CAFETERIA

The Finest on the Pacific Coast

Breakfast - -	7.00 to 11.00 a. m.
Lunch - - - -	11.00 to 2.15 p. m.
Dinner - -	5.00 to 8.00 p. m.

Corner
Granville and Pender Sts.
VANCOUVER, B. C.

"The Finest in the Land"

Wm. RENNIE CO., LIMITED
1138 Homer Street
VANCOUVER, B. C.
Also at Toronto, Montreal and Winnipeg
CATALOGUE FREE

GEORGIA PHARMACY

The Drug Store
That is Different

WE NEVER CLOSE
At Your Service
Night and Day

Phones: Sey. 1050 and 1051.

LESLIE G. HENDERSON,
Pharmaceutical Chemist.
Georgia and Granville Streets
Vancouver, B. C.

MAYOR BAXTER writes:

The gathering together of the publicity men of the Pacific Coast, within our midst, should be of great benefit from an advertising standpoint, giving an opportunity for outsiders to realize the substantial character of our city.

T. S. BAXTER
Mayor.

MR. E. A. PAIGE,

who as Director of the Advertising section of the Pageant, rendered the Committee yeoman service. Mr. Paige is one of the best known newspaper men on the Coast, having for several years edited the Daily News, of New Westminster.

Notice to Strangers

¶ LEONARD'S CAFES still doing business opposite Post Office, also Flack Block, downstairs and branch in Calgary, opposite C. P. R. Depot

¶ My twenty-three years' experience in this business in VANCOUVER, my guarantee.

LEONARD'S

Commercial Hotel

Corner Cambie and Hastings Sts.
Right in the heart of the City.

Meet your friends at The Commercial

The Canadian Bank of Commerce

Head Office: Toronto, Canada.

Capital $15,000,000
Reserve $13,500,000

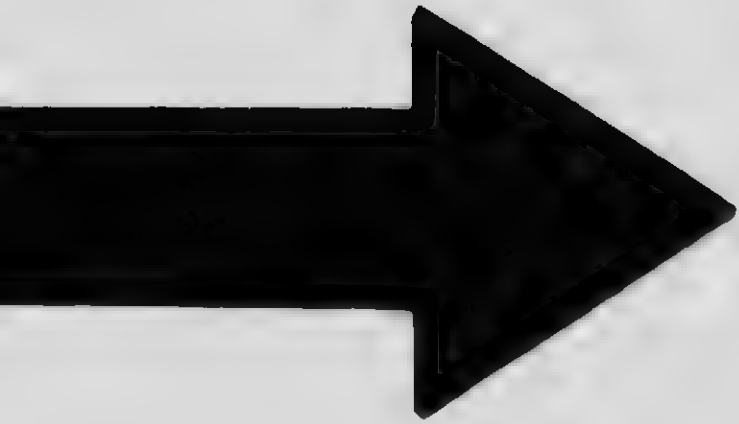
SIR EDMUND WALKER, C.V.O., LL.D., D.C.L., President
ALEXANDER LAIRD . . . . General Manager
JOHN AIRD . . . . . Assistant General Manager

This Bank has 370 branches throughout Canada, in San Francisco, Seattle, and Portland, Ore., and an agency in New York; also branches in London, Eng., Mexico City, and St. John's, Nfld., and has excellent facilities for transacting a banking business of every description.

Travellers' Cheques and Foreign Drafts

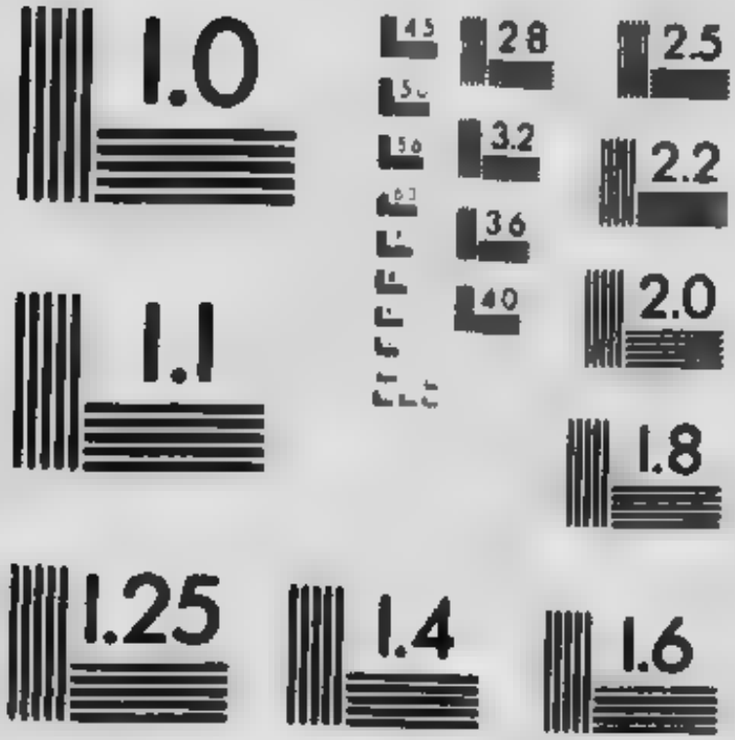
Travellers' Cheques are issued which are a great convenience for the use of travellers. For full particulars, enquire at any branch.

Very complete arrangements have been made for the issue of Foreign Drafts by which money can be remitted to all parts of the world.



MICROCOPY RESOLUTION TEST CHART

(ANSI and ISO TEST CHART No 2)



APPLIED IMAGE Inc
1653 East Main Street
Rochester New York 14609 USA
716 482 - 0300 Phone
716 288 5989 - Fax

Notice to Strangers

¶ LEONARD'S CAFES still doing business opposite Post Office, also Flack Block, downstairs and branch in Calgary, opposite C. P. R. Depot

¶ My twenty-three years' experience in this business in VANCOUVER, my guarantee.

LEONARD'S

Commercial Hotel

Corner Cambie and Hastings Sts.
Right in the heart of the City.

Meet your friends at The Commercial

The Canadian Bank of Commerce

Head Office: Toronto, Canada.

Capital - - - - - -	$15,000,000
Reserve - - - - - -	$13,500,000

SIR EDMUND WALKER, C.V.O., LL.D., D.C.L., President
ALEXANDER LAIRD - - - - - - General Manager
JOHN AIRD - - - - - - Assistant General Manager

This Bank has 370 branches throughout Canada, in San Francisco, Seattle, and Portland, Ore., and an agency in New York; also branches in London, Eng., Mexico City, and St. John's, Nfld., and has excellent facilities for transacting a banking business of every description.

Travellers' Cheques and Foreign Drafts

Travellers' Cheques are issued which are a great convenienc for the use of travellers. For full particulars, enquire at any branch.

Very complete arrangements have been made for the issue of Foreign Drafts by which money can be remitted to all parts of the world.

CREDIT FONCIER FRANCO-CANADIAN.

The building shown in the accompanying cut will be known as **Credit Foncier Building.**

It is situated on the south-west corner of Hastings and Hornby Streets, and contains 135 offices, perfectly lighted, heated and ventilated. The design and finish of the building is of the best, and no care has been lacking in providing the most up-to-date accommodation for tenants. Rentals are computed upon a reasonable basis, and applications for space will receive prompt and courteous attention.

Apply at the Company's office, **833 Hastings Street West.**

Phone: Seymour 630. SLOPER & SINE, Proprietors.

Grandview Hotel

(Formerly Austin's

Cafe in Connection - Service a la Carte
Hot and Cold Water in Every Room

Opp. C. P. R. Station and Steamer Landings.

VANCOUVER . . . . . B. C.

Vancouver Drug Co.

The Leading and the Original
CUT-RATE DRUGGISTS

SIX STORES

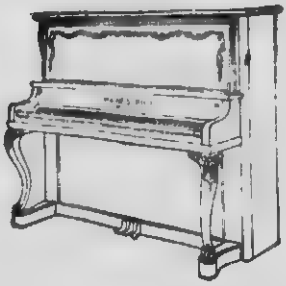
SIX STORES

OUR PRICES ARE THE LOWEST

ATTENTION, PIANO BUYERS

We are exclusive agents for B. C. for the well known

NEW SCALE WILLIAMS PIANOS



These Pianos, adde to our already attractive lines, such as--

Chickering & Sons,
Broadwood & Sons,
Haines Bros.,
Kranich & Bach,
Milton,
Marshall & Wendell,

and other favorite makes, are ready for inspection

AT OUR NEW STORE
38 Hastings Street West

Montelius Piano House, Ltd.

Established 1871.

Marlboro Cafe

Corner of Seymour and Dunsmuir Streets

POPULAR PRICES **ALL WHITE HELP**

Merchant's Lunch, 30 cents—From 11 to 2.

Budweiser

The Hose-Brooks Co.
LIMITED

Pacific Barber Shop

PACIFIC BUILDING
744 HASTINGS ST. WEST

16 CHAIRS
MANICURING

A. H. GLOVER, Proprietor

Telephones:
Seymour 752
Seymour 753

Rates:
European Plan: $1.00 up
American Plan: $2.50 up

Hotel Balmoral

FIDDES & THOMSON, Props.

Modern Fireproof Building.
Close to City Hall.
Opposite Pantages Theatre.
Centre of City.
On Busiest Thoroughfare.

159 - 161 Hastings Street East. **VANCOUVER, B. C.**

PANTAGES THEATRE

Hastings Street, near Main

Phone: Seymour 3 4 0 6

"Unequalled Vaudeville means Pantages Vaudeville"

ALWAYS THE BEST IN THE AMUSEMENT WORLD

Change of Bill Weekly

Change of Bill Weekly

Three Performances Daily, 2.45, 7.20, 9.15

Night Prices: 15 and 25 cents

Matinees, 15, Box Seats, 25 cents

Miss
Susanne
Sicklemore

Little Miss Susanne Sicklemore dances at the Pageant Entertainment. Miss Sicklemore is a pupil of Pavlowa. She dances to the music of Rubenstein, Weber and other great masters. Her movements are full of grace. She is an emotional dancer—with a future.

Empire Hotel

CORNER HASTINGS STREET and COLUMBIA AVENUE

Rates: 50 cents and Up

FIRST CLASS CAFE AND GRILL

W. R DICKSON,
Proprietor

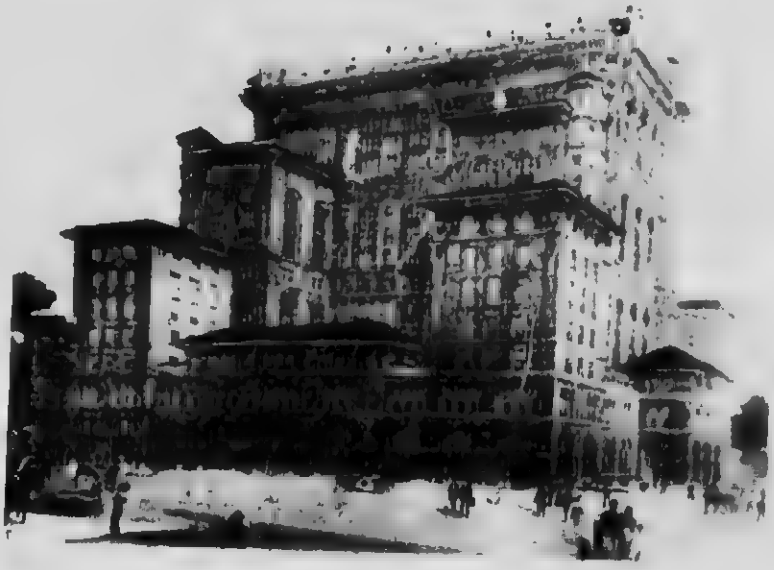
Vancouver, B. C.

MacLAREN'S
LAURENTIA MILK
AND CREAM

Highest quality pure cow's milk. Buy it from your Grocer. Buy it by the case. Put up in bottles and tins. Excellent for the home, for yachting, picnicking, camping, cooking. Nothing better, and, best of all, it is put up at home in Clayburn, B. C.

OFFICE:

800 ROBSON ST., VANCOUVER, B.C.



The future Hotel Vancouver as it will look

The above Hotel, which is now being erected by the C. P. R., is certain to be architecturally, one of the most interesting and original buildings, solving the problem of practically no inside rooms. The C. P. R. has spared no efforts to get over 100 rooms of the Hotel ready for the day, the great Pageant of Vancouver is to march through the streets. The Hotel is the head quarters of the Convention of the Pacific Ad Clubs. It will be completed by September of this year and will then be, without any exception, the most magnificent and spacious hotel on the Pacific Coast, such as could only be built by firm believers in the future of Vancouver.

The Home *of the* Leckie Boot

THE LARGEST MANUFACTURERS OF BOOTS AND SHOES ON THE PACIFIC COAST

¶ Every description of Men's, Boys and Youth's High Class Shoes for City and Country Wear, as well as Loggers', Miners', Sporting and Surveyors' Boots. The Best That Can Be Made.

J. LECKIE CO., LIMITED

VANCOUVER, B. C.

City Hall, Vancouver, after the Fire
June 13th, 1886

There is one date that is blazed upon the background of the early history of many of our western cities in letters of fire. Our fair neighbor of New Westminster, though a much older city than our own on Burrard Inlet, experienced that day in much later life. For Vancouver that day was June 13th, [illegible] when the city was obliterated by the fire, from the ashes of which the present gracious city has risen.

Upon that day there was one spot, just about where the Joss House stands, near Pender Street in the Chinatown of today, where four men lay flat upon a space of gravel about which the fire roared like a furnace. That oasis of gravel saved three of those men, though each was badly burned. Mr. Charles Gardner Johnson, one of Vancouver's most esteemed pioneers, was one of the four and he bears the marks of his burning to this day. "It was a perfect Sunday morning, about 11 o'clock, and a west wind was blowing," he observed when describing the occasion the other day. "All the blocks from about Richards Street to the Vancouver Club had been cleared and the logs and brush piled for burning and it was there that the fire originated. There was nothing built west of Dunsmuir Street. All the houses and stores on Pender, Water and Cordova Streets were soon ablaze and it was only a few hours before the city was a mass of smouldering ashes, the only buildings standing being, I think, a hotel just between Cordova and Water Streets, about opposite where the Hudson's Bay store on Water Street stands, and also the ribs of the C. P. R. House, as it was called, which was just being built."

Mr. Gardner Johnson can tell a graphic story, not only of his own hairbreadth escape but of the scenes of excitement that took place during the conflagration, what time the old Robert Kerr floated out in the Inlet, a haven of refuge, towards which, and to the Hastings Mill, which remained untouched, all manner of people made their way upon anything that would float. "It is estimated that between 23 and 27 people perished and Mrs. R. H. Alexander, of the Hastings Mill, who nursed so many of the injured at the mill house, afterwards, was the 'Angel of the Fire,' as added her pioneer fellow citizen. Few are left who can tell the story of Vancouver's very early days.

The Home of "MALKIN'S BEST" Products.

THE W. H. MALKIN CO., LTD., Importers and Wholesale Grocers, Vancouver, B. C.

TEA BLENDERS COFFEE ROASTERS

Committee of the Pageant of Vancouver

Officers:

Chairman ..... DR. WALTER J. BRIGGS
Vice Chairman ..... R. W. HOLLAND
Organizing Secretary ..... J. FRANCIS BURSILL, F. R. Hist. S.
Master of Ceremonies ..... E. R. RICKETTS
Assistant Master of Ceremonies ..... C. H. BONNOR
Secretary ..... MRS. E. BLYGH
Treasurer and Trustee ..... JAMES FINDLAY

MEMBERS OF GENERAL COMMITTEE

Mr. R. G. Afleck, Mr. C. H. Bonnor, Mr. Brown, Mr. R. B. Bennett, Mrs. Lila Carper, Mr. O. L. Callopy, Mr. Carson, Mrs. Cave, Mr. E. C. Davidson, Mr. Harry Duker, Alderman C. W. Enright, Mr. and Mrs. F. G. Evans, Mrs. James Findlay, Mr. and Mrs. Thomas Grennhow, Mrs. John Hope, Mr. Harry Hayes, Mrs. J. E. Harrahan, Mrs. R. W. Holland, Miss Norah Holland, Mr. Robert Hübner, Mr. Hack, Mr. T. W. Harrison, Mr. Percy S. Howard, Mrs. Kemp, Mr. Con Jones, Mr. and Mrs. Campbell Johnson, Mr. W. H. Kent, Alderman Kirkpatrick, Mrs. R. H. Lenkeit, Madame Losier, Mr. A. E. Lees, Mr. Francis J. Lepvonstall, Mrs. W. T. McKechnie, Mr. Robert Moennig, Mr. Carl von Mackensen, Mr. George Murray, Mr. F. E. Newton, Mr. Pringle, Mr. Walter Pleticha, Mr. Otto Pleticha, Mr. Noel Robinson, Mr. Stephen E. Raymer, Dr. Ella Scarlett Synge, Mr. Schooling, Mr. John T. Stevens, Mr. Harry G. Smith, Mrs. Unsworth, Mr. and Mrs. Westerlund, Mr. and Mrs. Wilson, Mr. and Mrs. R. Ed. Veith, Dr. Karl Weiss, Mr. and Mrs. Yorker, Mrs. D. H. Kent, Dr. M. T. MacEeachern, Mr. Alfred Herold.

MEMBERS OF YOUNG LADIES' COMMITTEE:

Chairlady: Mrs. E. Blygh.

Miss Archer, Miss Florence Bentley, Miss Black, Miss Bruun, Miss Carson, Miss Gladys Clark, Miss E. Davies, Miss F. Ford, Miss Paula Gillespie, Miss Eva Goldbloom, Misses Henderson, Miss Howe, Miss E. Hicklin, Misses Kirkpatrick, Miss Lamb, Miss Grace Lord, Miss Violet Mallory, Miss Alice McLeod, Miss Martin, Miss Mary Mellin, Miss McCrossan, Miss M. McCraney, Misses Marston, Miss Perkins, Miss Ella Petersen, Miss Lillian Russell, Miss Adele Reeve, Miss Ross, Miss Peynton, Miss D. Robinson, Misses Robinson, Misses Sutherland, Miss Dolly Smith, Miss Thornton, Miss Thover, Miss Iris Unsworth, Miss Enid Van Tassell, Miss M. White, Misses Hansi and Marie Weiss, Miss Vivien Wickwire, Marjorie Fortin, Miss O'Donohoe.

The Home of "MALKIN'S BEST" Products.
THE W. H. MALKIN CO., LTD., Importers and Wholesale Grocers, Vancouver, B. C.
TEA BLENDERS COFFEE ROASTERS

North West Trust Co.

Limited

(509 Richards Street)

LOANS INSURANCE
ESTATES MANAGED
RENTS COLLECTED

Acts as Executor, Trustee, Assignee, Administrator, etc.

E. B. MORGAN, Pres.

FIREPROOF

EUROPEAN PLAN

Abbotsford Hotel

Telephone:
Seymour 5860

Rates:
$1.00 Up

921 Pender Street West.

VANCOUVER, B. C.

"THE PAGEANT OF VANCOUVER" will have some splendid musical features. A new ode, "Floreat Vancouver," will be produced by "The Western Triple Choir," augmented by the "Collingwood Choral Association." Mr. Geo. Taggart will be conductor. The words are by "Felix Penne," original music by Dr. Crowther, of London. Madame Losier will sing "Here's a Ho! Vancouver," words by Pauline Johnson, music by Bentley Hilliam. Mr. Pamphilon will sing "The Song of the Axe," words by "Felix Penne," music by Bentley Hilliam. It will be seen that much of the music is "made in Vancouver." There will be splendid choral music. Bands of Seaforth Highlanders, Indian Band, Tillicum Band, Vancouver City Band, Central Park Band, Wagner's Band from Seattle is also expected. Vancouver school children will sing (Conductor, Mr. Geo. Hicks), and there will be appropriate music for the "Henry V" scene, in which Mr. Chas. Thomson and retainers will appear. The Vancouver Pageant has stimulated music, poetry and art and much of the music WILL LIVE.

CHAS. THOMSON.

Order from the music sellers the New Original Songs.

Yorkshire Guarantee and Securities Corporation LIMITED

General Financial Agency

MORTGAGE LOANS

Funds always available for first mortgage loans on improved properties.

INSURANCE

General Agents in B. C. for

THE YORKSHIRE INSURANCE COMPANY, LTD.,

of York, England.

Also Agents for

HOME INSURANCE COMPANY,

of New York.

Every description of insurance written in these reliable board companies.

Rates furnished on application.

YORKSHIRE BUILDING

H. KERR FOULGER
MANAGER
VANCOUVER, B.C.

Estates Managed Rental Agency

Our Rental Department is equipped to handle all classes of properties from modern office buildings and apartments to small residences.

Trustee and Executor

Our experience of over a quarter of a century in this class of business is sufficient guarantee to parties appointing this corporation their Executor that the estate will be handled judiciously and the best results secured for the benificieries.

MR. C. H. BONNOR.
(Secretary to the Mayor)
who has rendered the Pageant Committee splendid service in the organizing of the Procession.

Listening to "The Versatiles" at English Bay.

PHONE
Sey. 550

PHONE
Sey. 616

Office: 726 HASTINGS STREET WEST, Opposite Post Office
VANCOUVER, B. C.

DON'T FORGET Ours are the finest Rent Cars in the City 1914 CARS FOR HIRE

Always open, Day and Night. Quick service and courteous treatment

Our prices are moderate.

Special terms for Weddings, Dances, Shopping and Tours

Mr. B. C. Hilliam, "Composer"

Mr. B. C. Hilliam has composed the music for the "Toast to Vancouver," "Here's a Ho! Vancouver" (words by Pauline Johnson), sung at the Pageant Entertainment by Mme. Losier. This is a fine composition much praised by Mr. David Bispham. The song is on sale in Vancouver.

Mr. Hilliam also composed the music for the "Song of the Axe" (written by Felix Penne), sung in the Pageant Entertainment by Mr. Pamphilon. This song will also be published.

Mr. Hilliam began composing at the age of eleven. He has only been known to Vancouver a few years, but he has made a marked success as a composer and as the head of a conservatory of music, which is doing excellent work in promoting musical taste. Mr. Hilliam is an entertainer of great versatility and has been one of the most welcome helpers in the work of the Vancouver Pageant.

Messrs. Mason & Risch have kindly loaned a splendid piano for the Entertainment at the Horse Show Building.

NEW VANCOUVER SONGS SOLD HERE.

BASEBALL

Athletic Park, Fairview

Vancouver *v.* Tacoma

June 8, 9, 10, 11, 12, 13

WEEK DAYS, 4 p.m. **SATURDAY, 3 p.m.**

Ladies Free, Tuesday, Wednesday and Friday

J. A. LeROY **Phone: Seymour 9387.** **J. NATION**

Bus Meets All Boats and Trains.

Hotel Winters

Rooms With Baths Hot and Cold Water Steam Heated

EUROPEAN PLAN: $1.00 to $2.50.

Cor. Abbott and Water Streets. **VANCOUVER, B. C.**

CHIEF JOSEPH,

who has helped Chief Mathias and others to make the Indian section a splendid success.

The Indian section will not only be a beautiful spectac.e, but will have real ethnological interest and value.

WILLIAM CAXTON

The English Father of Printing.

The Printing Trade stands very near the top indeed as to capital invested in Vancouver industries and Vancouver turns out work SECOND TO NONE.

"THE LINGUISTIC PRESS" Vancouver, printers of this book, put into the pageant a splendid float showing the origin of printing — A real lesson in history.

Ford
THE UNIVERSAL CAR

Out of date and out of use—go the heavy cars—but the light strong Ford is sold in ever increasing numbers the world over. It's the "survival of the fittest" and the Ford has proven itself a better car.

Six hundred dollars is the price of the Ford runabout; the touring car is six fifty; the town car nine hundred—f.o.b. Ford, Ont., complete with equipment. Get catalog and particulars from **Ford Motor Co. of Canada, Limited, 1531 Fifteenth Avenue West.** Just off Granville Street.

MR. J. TAIT

has proved very valuable to the Pageant Committee. "The Western Triple Choir" will be augmented by the Collingwood Choral Society, which Mr. Tait formed, and he has been associated with its development to the present time. Mr. Tait is doing Greater Vancouver good service by encouraging good music in the suburbs.

MR. ALAN P. BUTLER,

who is making a "Pictorial Record" of the Pageant, has been of immense service in its organization. A man of many experiences and activities, he was a very welcome worker and a helper towards success.

PERFUMES
TOILET ARTICLES
SHAVING SUPPLIES

PRESCRIPTIONS

TRUSSES
SUPPORTERS
BRUSHES, ETC.

The Owl Drug Co LIMITED

THE MOST OF THE BEST FOR THE LEAST

FOUR STORES:
Cor. Granville and Dunsmuir Streets. Phones: Seymour 141 and 5616.
Cor. Cordova and Abbott Streets. Phone: Seymour 116.
Cor. Hastings and Main Streets. Phone: Seymour 810.
Cor. Powell and Dunlevy Ave. Phone: Seymour 7502.

Telephone: Seymour 455 — 1271 Granville Street

SPECIAL TYPES OF

Electrical Machinery and Equipments

FOR ALL PURPOSES

Armature Coils, F[illegible] Coils, Dynamos and Motors
Electric Hoists, Pumps, etc. All Kinds of Machine Work.

R. HOFFMEISTER

Electrical Engineer and Contractor — VANCOUVER, B. C.

FANS ELECTRIC FANS

FOR DESK, WALL, CEILING

"C. & W." Fans are well known for Efficiency, Durability, Low Prices.

Sold All Over Canada.

Get One from Your Dealer or Phone Us.

CHAPMAN & WALKER, LTD.

Telephone: Sey. 9379. — 448 Seymour Street.

THANKS

The Committee of the Pageant beg to tender their heartfelt thanks to the Remington Typewriter Company for the use of typewriting machine; to the B. C. Electric Railway Company for the use of an electric iron for making costumes; to the Singer Sewing Machine Company for the loan of a Singer Sewing Machine for making costumes.

Thanks are tendered to Mr. Broadbridge for the use of copyright photographs; to Messrs. Selfridge and Company; to the proprietors of "Punch," and to the publishers for use of designs; Mr. Alfred Buckley, Mr. Noel Robinson, Mr. St. John Mildmay and others for contributing to this "Book of the Pageant;" the Parks Board, School Trustees, S. J. Clarke Publishing Company and others for the use of cuts and illustrations; the School Teachers and many others for giving splendid assistance; and Mr. Cripps, Mrs. Akhurst and a Committee of Ladies are warmly thanked for their services in making paper flowers and in general assistance; Mr. Geo. Taggart, Mr. Bentley Hilliam, Mr. Chas. Thomson and others who have assisted in the entertainments are warmly thanked, and apologies are made to scores of others deserving of mention who cannot, in this hasty notice, be thanked individually.

Thanks are given to the following ladies for making lovely paper flowers: Mesdames W. A. Akhurst, Barton, J. Cripps, J. S. Gordon, Metcalfe, Ney, Geo. Seymour, Tripp, Whiting and Wolfe; the Misses E. Gordon, Goodstone, Laidlaw, Metcalfe and Nesbitt.

Acknowledgment of Courtesies

¶ The thanks of the Pageant Committee are tendered the Light and Power Department of the B.C. Electric Railway Co. Ltd. for the loan of electrical equipment as well . other courtesies extended the Committee . connection with the planning of the Pageant.

Glencoe Lodge

Georgia Street,

VANCOUVER, B. C.

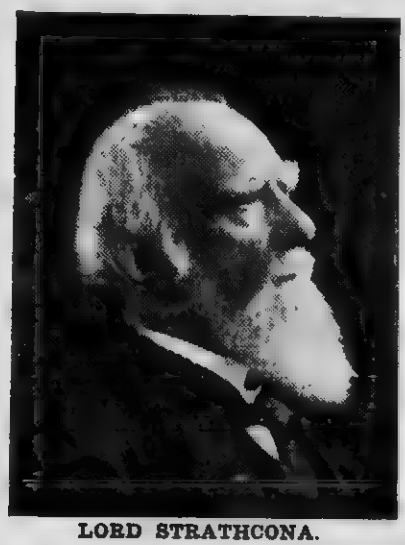
The only first class family hotel in Vancouver (has a unique style of its own). Rates: European plan, $1.00 per day up; American plan, $3.00 per day up, with special rates by week and month. Manageress, Miss Jean Mollison, who for many years managed Lake Louise Chalet for C. P. Ry. Co.

Strathcona Lodge
Shawnigan Lake, V.I.

Charming summer and winter resort on Vancouver Island; fishing, shooting, boating and bathing; under the same management as Glencoe Lodge. Rates: American plan, from $2.50 per day up, with special weekly and monthly rates and extra special winter rates.

Vancouver's Pipers

"The Land o' Cakes and Bonnie Scots" will loom very large in the Pageant. We remember that for about half a century "Lord Strathcona was Canada," and Scottish enterprise and tenacity brought about the C. P. R. Lord Strathcona was a welcome visitor to Vancouver only a little while before his death. The Band of the Seaforth Highlanders, the splendid Scottish Pipers Society, the Seaforth Cadets. Several Scottish Societies will be seen in the Procession. The Red Lion of Scotland will be a favorite decoration.



LORD STRATHCONA.

We must express our gratitude to those who have helped to "costume" the Pageant and fill the streets with color.

"PAGEANT MORNING." Drawn by Janet Eaves, Vancouver.

FLOAT OF CANADIAN FAIRBANKS MORSE CO.

The Floats in the Pageant

A Pictorial Record will be published which will give a good idea of what the Pageant looked like. This year, the first year of a real Vancouver Pageant—the Committee are not offering Prizes: that is all—for even the impartial Goddess depicted above would have some difficulty in deciding value. How can we mention any without mentioning all? We must risk it. The Committee, working under difficulties, have yet continued to have features of real historic interest, such as "The Arrival of Capt. Vancouver," "The Conquest of the Forest," "The Queen of the Golden West." Such great Corporations as the B. C. E. Ry. and the Telephone Company have illustrated the evolution of their Industries. Pat Burns & Co. show the difference between the old Prairie Schooner and the transportation of today. The Wallace Ship Yards send a model of the old "Beaver," the first steam vessel to reach our shores. Everything has been designed to show how different is the Vancouver of today to

VANCOUVER 20 YEARS AGO

BLAZING THE TRAIL THROUGH THE ROCKIES

THE STORY OF WALTER MOBERLY AND HIS SHARE IN THE MAKING OF VANCOUVER

Noel Robinson AND THE OLD MAN HIMSELF

Now Ready

at all Vancouver Booksellers

"Blazing the Trail through the Rockies"

This remarkable story of exploration, adventure and achievement will make an appeal to all British Columbians and lovers of adventure and should be read by all Vancouverites, as Mr. Moberly was, practically, the founder of our city and is still among us, a very old man. Incidentally, Mr. Moberly, and Mr. Henry J. Cambie, another well known explorer and railway builder, here tell, in full, for the first time, of the explorations preparatory to the building of the Canadian Pacific Railway through British Columbia. The story of the making of the historic Cariboo Road and of the discovery of Eagle Pass is also told.

FULLY ILLUSTRATED, PRICE 25 CENTS

Storey & Campbell

LIGHT AND HEAVY HARNESS, MEXICAN SADDLES, CLOSED UPPERS LEGGINGS, ETC.

Saddlery Hardware, Leather of All Kinds, Horse Clothing, Whips, Robes, Shoe Findings, Cut Soles, etc.

A Very Large Stock of Trunks and Valises Always on Hand Buggies, Wagons, etc.

WHOLESALE and RETAIL

518 - 520 Beatty Street VANCOUVER

Telephone: *Sey.* 8171

IF YOU KNEW

our exceptional facilities for doing your dental work, you'd understand why we do it without pain or discomfort and at such moderate fees.

Let us examine your teeth and explain what we can do for you. It will not place you under any obligation.

DR. LOWE

Cor. Hastings and Abbott Streets (Upstairs)

Opp. Woodward's Dept. Store

The Misses Isedale

These ladies have arranged the Spanish and other national dances for the Entertainment, June 11th. They are forward in any good work for the City.

HOMAGE TO OUR QUEEN.

At the Entertainment on June 11th, this will be the Final Tableaux (Allegorical Scene).

(a) Choric Pantomime.

"Triumph of Civilization"

(by pupils of the Vancouver School of Expression.)

Misses Shaw, Butchard, Pennington, Nordeau, Blanche Nordeau, Allen, Langley, Chipman, Henderson, Wharton, Hayden, Longhead, McRae, Muirhead, Sheriff, Rideout and Mesdames Williams and McNeil.

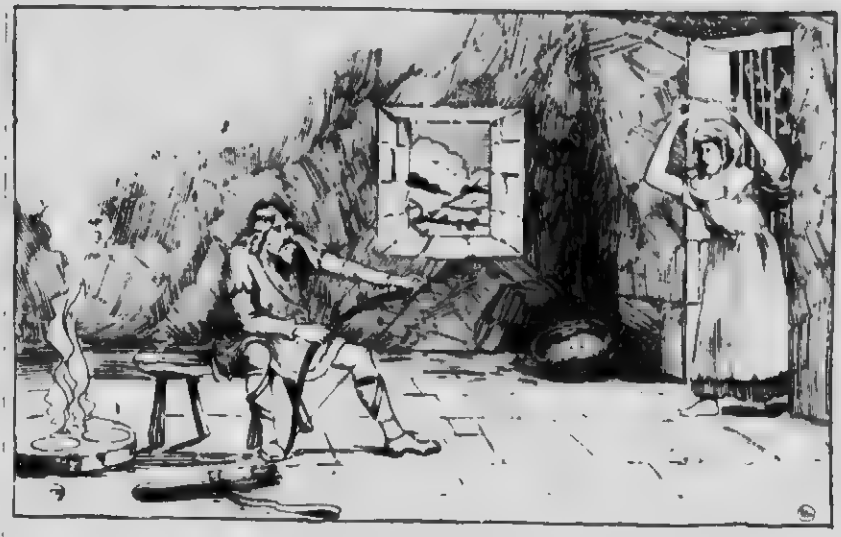
Followed by Homage to

"VANCOUVER"

"Queen of the Golden West"

Miss Margaret McCraney

Arranged by Harold Nelson



KING ALFRED AND THE CAKES.

This beautiful float was sent in Shelly Bros. "XXXX Bread." This firm's example, like many others, subordinated Advertisement to Pictorial Beauty.

Mr. W. H. Kent, and his son, Mr. Bert Kent, of Collingwood. These gentlemen were most active in promoting the Collingwood Float.

THE ROYAL BANK OF CANADA

(Incorporated 1869)

Capital Authorized	**$ 25,000,000**
Capital Paid Up	**11,560,000**
Reserve and Undivided Profits	**13,500,000**
Total Assets	**180,000,000**

HEAD OFFICE - - MONTREAL.

335 Branches in Canada and Newfoundland.

28 Branches in Cuba, Porto Rico and Dominican Republic.

BRITISH WEST INDIES

BAHAMAS, Nassau; BARBADOES, Bridgetown; GRENADA, St. George's; JAMAICA, Kingston; TRINIDAD, Port of Spain and San Fernando; BRITISH HONDURAS, Belize; BRITISH GUIANA, Georgetown and New Amsterdam.

LONDON, ENGLAND,
2 Bank Bldgs., Princes St., E.C.

NEW YORK CITY.
Cor. William and Cedar Sts.

BUSINESS ACCOUNTS CARRIED UPON FAVORABLE TERMS

SAVINGS DEPARTMENT AT ALL BRANCHES

HOTEL ST. REGIS

Corner Dunsmuir and Seymour Streets. Vancouver, B. C.

BEST HOTEL
BEST LOCATION
BEST ROOMS
BEST CAFE
BEST SERVICE
SATISFACTION
GUARANTEED

EUROPEAN: ROOMS $1.00 UP.

H. TOLFORD-FITZSIMMONS, *Manager.*

The Standard Bank of Canada

Established 1873. 120 Branches.

Capital (Authorized by Act of Parliament) ..	$5,000,000.00
Capital Paid Up	2,860,240.00
Reserve Fund and Undivided Profits	3,812,457.17

DIRECTORS:

W. F. COWAN, President. W. FRANCIS, K. C., Vice-Pres.
W. F. Allen, F. W. Cowan, H. Langlois, T. H. McMillan,
G. P. Scholfield, Thos. H. Wood.

G. P. Scholfield, General Manager.
J. S. Loudon, Assistant General Manager.
E. A. Bog, Chief Inspector.

Traveller's Cheques and Letters of Credit issued.

Drafts, drawn in the currency of the country in which the drafts are payable, issued on any foreign city.

A General Banking Business transacted.

Savings Bank Department.

CAPTAIN CHARLES UNWIN

Will assume the Character of "Captain Vancouver" in the Pageant

Captain Charles Unwin

Capt. Unwin holds two certificates, having been commissioned as Commander in the Royal Naval Reserves and he obtained the highest possible position in the Mercantile marine. His 27 years of sea life have been spent in these services. He is principal of the Vancouver Nautical Academy, is characterized by much Public Spirit and a good friend to sailors. Capt. Unwin was appointed to the ship "Donegal" in the great Coronation Review at Spithead. Gazetted as "Capt. Vancouver" is an honour to him—and to the City.

Note for the Scene from "King Henry V," at the Horse Show Building

Arranged by Chas. S. Thomson.

The remnants of Henry's army, which has been reduced to a mere handful by disease and starvation, enters almost in the last stages of exhaustion. In a stirring speech, the king rouses his men up to a pitch of wild enthusiasm. There is a gap in a wall behind which the enemy are gathered, and, with a great shout, Henry's men dash into the breach, but are driven back by the unseen enemy. Again their spirits fail, but with another rallying speech, the king personally leads the attack again, and all disappear through the breach, successfully driving back the defenders.

King Henry V. ..... CHAS. S. THOMSON
Duke of Westmoreland ..... STANLEY MASON
Duke of Exeter ..... J. RHEA
Duke of Gloucester ..... HAROLD GRAY

"QUEEN OF THE GOLDEN WEST"

MISS MAGARET McCRANEY
Queen of the Vancouver Pageant, 1911

After a period of absence devoted to the following of dearly loved art, it must be very gratifying, very sweet, to return to home and friends wearing the laurels of victory, knowing the meaning of success.

Such was the happy experience of Miss McCraney, the young violinist, whom the City of Vancouver is proud to call a native daughter, and who, by popular acclamation, has been elected "Queen of the Golden West."

It is interesting to speculate upon the ingredients that make up an artist's success. How much is due to inborn talent, and how much to health, pluck and perseverance? How much to circumstances, luck? How much to temperament? Talent, temperament, energy, opportunity, they are all necessary to success, and so often half the ingredients are lacking. Miss McCraney is among the fortunate. She has inborn talent. Character, perseverance and energy are written in her face, and the gods gave her opportunity.

This is the young lady whom Vancouver is delighted to honor, a damsel who sets an example to those artists who will have their share in the building up of Greater Vancouver.

Vancouver Summer Festival Association

Incorporated under the Benevolent Societies Act.

DIRECTORS

DR. WALTER J. BRIGGS ..... Chairman
R. W. HOLLAND ..... Vice-Chairman
J. FRANCIS BURSILL ..... Organizing Secretary
MRS. E. BLYGH ..... Secretary
JAMES FINDLAY ..... Treasurer and Trustee
E. R. RICKETTS ..... Master of Ceremonies

The VANCOUVER SUMMER FESTIVAL ASSOCIATION which was organized to act as the General Committee for the

PAGEANT OF VANCOUVER
June 12th, 1914,

has become a permanent institution for the promoting, managing, establishing and conducting of annual summer festivals in Vancouver. Any surplus funds will be devoted to charitable purposes.

The necessity of following the example of other cities on the Pacific Coast in this respect is obvious.

The membership fee for the first year is $1.00.

The members of the Association will have the privilege of seats at the Horse Show Building Theatrical on June 11th and on the Committee's Grand Stand for the Pageant on June 12th.

Applications for membership to be directed to

MRS. E. BLYGH, Glencoe Lodge,
DR. WALTER J. BRIGGS, 650 Richards Street,
or to any member of the Ladies' Committee.

Every public spirited resident of Vancouver should join to make true what our colors denote—

Blue Brown and Gold represents
"BY SEA AND LAND WE PROSPER"

Brown Bros. & Co.

LIMITED

(Established 1898

Florists, Nurserymen Seedsmen

Main Store and Office:

48 Hastings Street, East

Phone: Sey. 988 **VANCOUVER** **Phone: Sey. 672**

Branch Stores:

782 Granville Street, Vancouver
Columbia Street, New Westminster
618 View Street, Victoria, B. C.

Nurseries:

21st Avenue and Main Streets, Vancouver
Esquimalt Road, Victoria
Port Hammond, B. C.

FLORAL DEPARTMENT

Telegram and Telephone Orders Receive Immediate Attention by Expert Florists.

Illustrated Catalogue of Plants, Bulbs and Seeds Published Half-Yearly.

MR. E. R. RICKETTS, who is "Master of the Ceremonies," has long been connected with dramatic art in Vancouver. We want to see him again at "The Vancouver Opera House," and soon. He managed the arrangements at the Duke of Connaught's visit and won golden opinions from H. R. H. and "all sorts and conditions" of men.

MR. GEORGE TAGGART, Conductor of the Western Triple Choir, has been most valuable in the musical arrangements of this Pageant. Without the assistance of Mr. Taggart and his admirable choir—supplemented by the Collingwood Choir — the new ode, "Floreat Vancouver," could not have been produced.

Mr. Taggart has only been in Vancouver a year or two, but he is already in the front of Vancouver musical circles. In the Old Country he won a great reputation and for years he managed the municipal music for the great City of Clasgow. The visitors will have a great treat in the splendid selection of choral pieces the Western Triple Choir will render.

141
2274 4

HORSE SHOW BUILDING, JUNE 11th, 1914

Grand Theatrical Pageant
OF VANCOUVER
Masque and Concert

ARRANGED BY J. FRANCIS BURSILL.

HISTORICAL TABLEAUX

Nautical Scene arranged by Captain Unwin.

SONGS

Madame Losier .... **("A Toast to Vancouver")**
Mr. Pamphilon .... **("The Song of the Axe")**

Music by Bentley Hilliam.

Western Triple Choir (Conductor, Mr. George Taggart) will produce New National Ode, written by "Felix Penne."

1000 Vancouver School Children will sing Action Songs.

DANCES

INDIAN DANCES **NATIONAL DANCES IN COSTUME**

Grand Scene—"Before Agincourt" . **Men in Armour**

Arranged by Mr. Chas. Thomson.

BALLET

Solos by Susanne Sicklemore (Pupil of Mme. Pavlowa)

Modern Dances Illustrated.

MUSIC

72nd Regiment Seaforth Highlanders **Scottish Pipers Society**

Scotch Dances .... **Arranged by Mr. Matheson**

SPANISH DANCE

By the Misses Isdale and Pupils

Miss M. Isdale, Miss L. Isdale, Miss P. Lowe, M. L. Lowe, Mrs. H. Scott, J. Halls, A. Isdale, R. Lowe.

IRISH JIG

Miss L. Isdale and Mr. R. Lowe.

DUTCH DANCE

Miss L. Isdale, Miss Isdale, Miss P. Lowe, Miss L. Lowe, Miss C. Simpson, Messrs. R. Lowe, J. Halls, A. Isdale, H. Cook, Jas. Isdale.

Interpreter and Stage Manager:

MR. HAROLD NELSON.

FINAL TABLEAUX (ALLEGORICAL SCENE)

VANCOUVER, "THE QUEEN OF THE GOLDEN WEST."

(Pageant Queen, Miss Margaret McCraney)

Arranged by Mr. Harold Nelson.

Other Features — Cannot Be Detailed at This Stage.

TICKETS NOW ON SALE—25c to $1.00, Boxes $5.00; at Mason & Risch, Vancouver Block, Granville St. Mail Orders, P. O. Box 144. Mr. Henshaw.

M. SKELTON,
Proprietor.

PHONE:
Seymour 5188.

ELLER CAFE

EXCELLENT MEALS COMFORT
QUICK SERVICE CLEANLINESS
CATERING FOR ALL OCCASIONS

525 Pender Street West. VANCOUVER, B. C.
(Between Seymour and Richards Streets.)

Geo. McCuaig

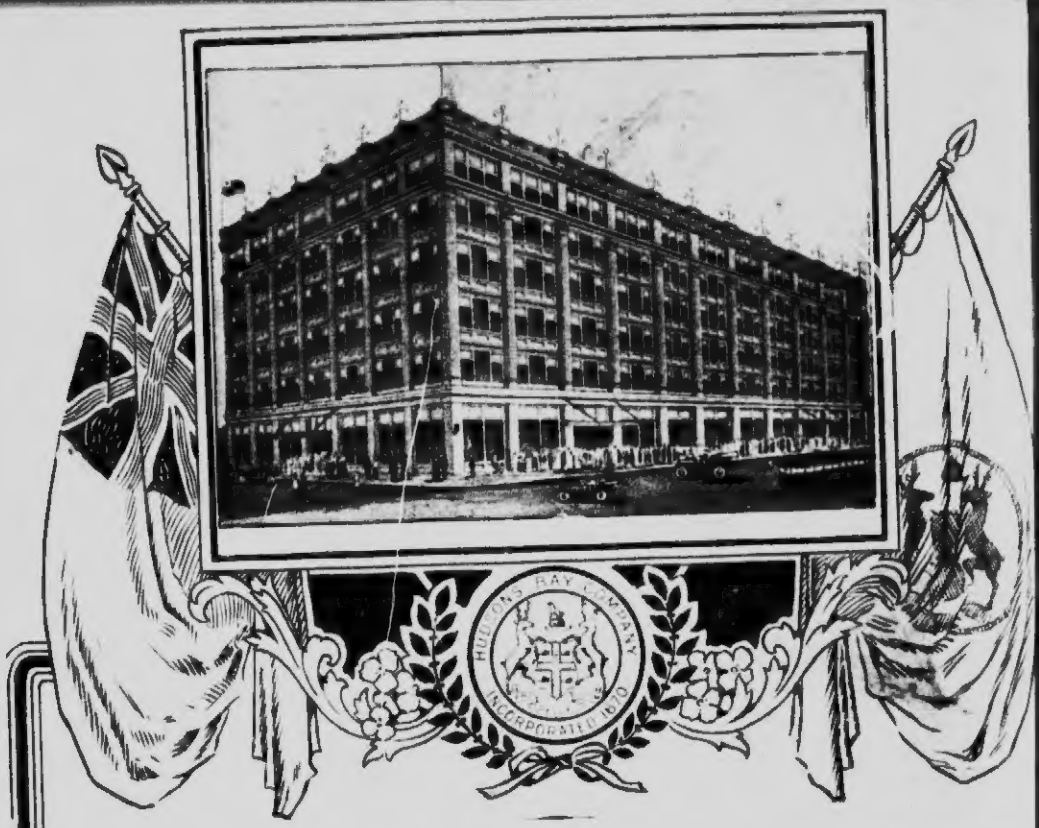
THE LEADING AUCTIONEER

Bankrupt Stocks Bought and Sold. The Highest Price paid for Household Effects. Auction Sales conducted. Expert Valuation on All Classes of Goods. Consignments Sold on Commission.

341 Pender Street West. VANCOUVER, B. C.

Phone: Seymour 1070.

ACID
BLAST
PLATES
ENGRAVERS-ARTISTS
THE ONLY MACHINE IN THE WORLD THAT MAKES
ACID BLAST PLATES
CLELAND DIBBLE ENGRAVING Co LTD
3RD FLOOR, WORLD BUILDING
VANCOUVER B.C.
BRITISH COLUMBIA FLOURISH
MADE IN
B.C.
BY HER INDUSTRIES



The STORE OF QUALITY LOWEST PRICES

THE HUDSON'S BAY STORE is an up-to-date store, built upon the foundation of honest dealings. ¶ It is one of the links of the great chain of stores and trading posts belonging to *The* Hudson's Bay Company, the oldest mercantile institution in the British Empire. ¶ It was founded in Vancouver in the year 1886, and every year sees it more popular than the preceding one. ¶ It sells merchandise of merit below usual prices, and it stands at the back of everything it sells to the extent of cheerfully returning the purchase-money for anything that does not give absolute satisfaction.

THE ABOVE ILLUSTRATION

is the picture of our new store, the first part of which is nearly completed. ¶ It is being fitted with every modern convenience and comfort for the shopper. ¶ When finished it will rank with the finest department stores in America.

The Hudson's Bay Company extends a hearty welcome to the members of the Pacific Coast Ad-men's Association, and hopes that your visit to this city will be an enjoyable one. Remember, a visit to Vancouver will be incomplete unless you visit this store.

The HUDSON'S BAY COMPANY

GRANVILLE *and* GEORGIA STREETS

ICES

oundation
d trading
on in the
ear sees it
ual prices.
urning the

It is being
finished it

members
r visit to
ancouver